



Robert J. Thompson Eastern Leadership Academy
August 21 - 25, 2022
The Logan Hotel - Philadelphia, Pennsylvania

AGENDA

Sunday, August 21

- 4:00 p.m. – 5:00 p.m. **Arrival, check-in, registration:** Grange Foyer, Ground Floor, Logan Hotel Lobby
- 5:30 p.m. – 6:30 p.m. **Reception:** Stenton Terrace, Ground Floor
- 6:31 p.m. – 9:00 p.m. **Opening Dinner**
Location: Mt. Vernon, Ground Floor
Welcome:
- David Biette, director, CSG East
 - Representative Ryan Mackenzie, Pennsylvania, former co-chair, CSG East
 - Nora Lewis, vice dean, Professional & Liberal Education, School of Arts and Sciences, University of Pennsylvania
- 9:30 p.m. – Midnight **Hospitality Suite:** The Library and Outside Terrace, Ground Floor

Monday, August 22

- 8:00 a.m. – 8:45 a.m. **Buffet Breakfast:** Ballroom North, Ground Floor
Don Hannon, who staffs the CSG East Transportation Committee, will follow with an update on committee activities followed by Shirley Girouard, CSG East's Health policy analyst and David Biette will brief fellows on projects and activities in U.S.-Canada Relations.
- 9:00 a.m. – 12:00 **Legislative Negotiation Workshop: Strategies to Overcome Impasse to Build Agreement**
Location: Ballroom North, Ground Floor
Speaker: Naseem Khuri, adjunct assistant professor of international negotiations, The Fletcher School of Law and Diplomacy, Tufts University
- Through participation in interactive exercises and discussions, participants will explore strategies to overcome impasse and build agreement in a legislative negotiation setting
- 12:01 p.m. – 12:29 p.m. **Break**
- 12:30 p.m. – 1:00 p.m. **Lunch:** Ballroom North, Ground Floor

1:00 p.m. – 2:00p.m. **Our Common Bonds: Using What Americans Share to Bridge the Partisan Divide.**

Location: Ballroom North, Ground Floor

Speaker: Matt Levendusky, Professor, Department of Political Science, Stephen and Mary Baran Chair in the Institutions of Democracy, Annenberg Public Policy Center; Penny and Robert Fox Director of the Fels Institute of Government University of Pennsylvania

In *Our Common Bonds* (University of Chicago Press, Forthcoming 2023), Matt Levendusky discusses how we can mitigate (though not eliminate) partisan animosity by emphasizing what Democratic and Republican voters share in common. In this presentation, he will discuss some of the strategies highlighted in his book and broader points about how to achieve this in the real world.

2:01 p.m. – 2:22 p.m. **Break**

2:23 p.m. – 4:31 p.m. **Skills Sessions: Connecting Across the Political Divide**

Location: Ballroom North, Ground Floor

Speaker: Seth Pendleton, Partner, KNP Communications

Participants learn a common-sense approach to defusing hostile questions and giving positive, simple, and memorable information.

6:15 p.m. **Meet in the lobby of Logan Hotel to walk to Harper’s Garden Restaurant**

6:30 p.m. – 9:00 p.m. **Reception and Dinner**

Location: Harper’s Garden, 31 South 18th Street, Philadelphia, 267-886-8552

9:00 p.m. **Walk back to Logan Hotel**

9:30 p.m. – Midnight **Hospitality Suite:** The Library and Outside Terrace, Ground Floor

Tuesday, August 23

*****2022 Class president nominations will be collected all day*****

8:00 a.m.– 9:00 a.m. **Buffet Breakfast:** Ballroom North, Ground Floor

Nicole Jarrett, Ph.D., from CSG’s Justice Center will provide Fellows an overview of the Justice Center’s activities and projects.

9:01 a.m. – 11:30 a.m. **Legislative Leadership: Building a Culture of Excellence**

Location: Ballroom North, Ground Floor

Speaker: Scott Raecker, former Iowa legislator, director of The Robert D. and Billie Ray Center at Drake University

How do legislators build a culture of excellence that embodies clear communication, negotiation, integrity, respect, and accountability? Scott Raecker draws on 14 years of experience in the Iowa legislature and 19 years as a professional focused on development of ethical leadership and civility to help current legislators navigate the sometimes-uncertain terrain of lawmaking and governing.

11:31 a.m. – 11:45 a.m. **Break**

11:46 a.m. – 12:30 p.m. **Lunch:** Ballroom North, Ground Floor

12:31 p.m. – 3:31 p.m. **Skills Session: Visions, Values, Choices, Decisions – Governing for the Public Good**

Location: Ballroom North, Ground Floor

Speaker: Phil Boyle, Ph.D., president, Leadership and Governing Associates

This session is designed to help legislators and legislative staff better understand the fundamental purpose of legislatures, the kinds of public problems, choices and decisions legislators face, the core visions and values of our American republic that underlie all public choices, how these values both unite and divide us, and how legislators and legislative staff can work together to solve public problems and make public decisions that enhance representative democracy and preserve and enhance the legislative institution. In this session we will explore:

- Visions and values that define the public good
- Conflicts that arise in seeking this good
- Choices we face in deciding how to resolve these conflicts
- Challenges of fulfilling governing roles, responsibilities, representation, and relationships necessary to preserve and advance our republic
- Why we elect citizens to address these challenges through representative democracy rather than through direct democracy

Free Afternoon and Evening, dinner on your own. The concierge desk can advise on restaurants and make reservations. Baseball fans: The Phillies play at 7:05 at Citizens Bank Park.

9:00 p.m. – Midnight **Hospitality Suite:** The Library and Outside Terrace, Ground Floor

Wednesday, August 24

8:00 a.m. – 8:45 a.m. **Buffet Breakfast:** Ballroom North, Ground Floor
CSG East policy staff Bob Haefner and Tara Sad will offer an overview of Agricultural and Rural Affairs and Fran Boyd will brief fellows on projects and activities in Washington D.C.

9:00 a.m. – 11:00 a.m. **Skills Session Navigating difficult conversations and sustaining authentic, inclusive relationships**

Location: Ballroom North, Ground Floor

Speaker: Tania Richard, Antiracism Educator and DEI Consultant

As public debate becomes increasingly heated and polarized, this workshop will provide tools and strategies that legislators and staff can use when engaging with constituents and stakeholders on challenging issues, while remaining authentic to their values and positions. Diversity, Equity, and Inclusion consultant and podcast host Tania Richard will lead participants in an interactive workshop that will explore identity, bias, equity, intersectionality, conflict resolution, harm reduction, and building inclusive cultures.

11:01a.m. – 11:30 a.m. **Break**

11:31 a.m. – 12:30 p.m. **Lunch and Campaign Speeches for 2022 Class President**

Location: Ballroom North, Ground Floor

**Ballots will be collected as you exit the room.*

12:31 p.m. – 3:00 p.m. **Skills Session: The Art and Science of Exercising Influence**

Location: Ballroom North, Ground Floor

Speaker: Matt Kohut, Managing Partner, KNP Communications

This interactive workshop on the art and science of exercising influence will enable participants to understand the different types and fundamental principles of influence. The speaker will introduce key concepts and actionable techniques that participants can use to exercise influence in both short-term and long-term contexts. He will also provide opportunities to practice new skills that can enhance participants' ability to exercise influence.

3:01 p.m. – 4:30 p.m. **Social Media Fundamentals: Tactics and Strategy**

Location: Ballroom North, Ground Floor

Speaker: Matt White, Partner, KNP Communications

Now that so much political communication is taking place online, social media plays an increasingly critical role in connecting with constituents. This hour-long session will cover everything you need to know on how to use Facebook, LinkedIn, Twitter, and Instagram confidently and effectively. Guidance will range from big-picture goals for online presence to specific tactics for crafting a compelling profile and tailoring messages for the right platform to reach your target audience. Which elected officials are doing it best? Who you should be following? What's the best way to connect with journalists? How can you engage commenters, use hashtags, and not fumble an attempt at a meme? This session will answer those questions and many more.

6:00 p.m.

Meet in the lobby of Logan Hotel to board bus to the Colonial Dames of Pennsylvania Headquarters (NSCDA/PA)

***NOTE: Business attire – 2022 class photo will be taken at the Colonial Dames of Pennsylvania Headquarters**

6:30 p.m. – 7:30 p.m. **Reception and Dinner, Colonial Dames of Pennsylvania Headquarters**

Location: 1630 Latimer Street, Garden and Ballroom

7:31 p.m. – 9:00 p.m. **Graduation Dinner and Presentation of Diplomas**

Location: NSCDA/PA

Speaker: Deputy Speaker Pro Tempore Robert Godfrey, Connecticut
Reggie Parson, J.D., MPA, Senior Legislative Aide and Policy Analyst,
Maine Office of the Speaker, CSG East, ELA Class President 2022

Topic: Reflections on the Role of Public Service

9:15 p.m.

Bus leaves for the Logan Hotel

9:30 p.m.– Midnight

Hospitality Suite: The Library and Outside Terrace, Ground Floor

Thursday, August 25

8:30 a.m. – 9:00 a.m. **Breakfast**

Location: Ballroom North, Ground Floor

9:01 a.m. – 10:00 a.m. **Legislative Leaders Panel - Paying It Forward**

Location: Ballroom North, Ground Floor

Facilitator: Phil Boyle, Ph.D., President, Leadership and Governing Associates

Panelists and fellows will discuss the challenges of leading and legislating in the current polarized political environment and consider ways they can leverage the tools they have acquired through the ELA experience to improve the work culture in their state houses.