

61st Annual Meeting and Regional Policy Forum

August 14-17, 2022



S T A T E S

of

TRANSITION





# 61st Annual Meeting and Regional Policy Forum

The Council of State Governments
Eastern Regional Conference

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# Welcome

from CSG EAST's 2022 Annual Meeting Co-Chairs

# **Dear Colleagues,**

Welcome to New Hampshire and to CSG East's 61st Annual Meeting and Regional Policy Forum! We are proud to co-chair and host the first annual meeting in three years and we are grateful for your participation.

The theme of this year's meeting is States in Transition. As we emerge from the recent pandemic, what have we learned, and how will we move forward? Join us and your colleagues from around the northeast for this this important discussion and its critical impact in various policy areas important to CSG East membership: agriculture and rural affairs, Canada-U.S. relations, communities of color, education and workforce development, energy and environment, fiscal affairs, military and veterans' affairs, territorial relations, and transportation.

A rich and diverse program is also available for members and their guests. We especially look forward to seeing everyone at the opening party Sunday evening, which kicks off this year's Annual Meeting.

Thank you for coming!



HONORABLE SHARON CARSON SENATE PRESIDENT PRO TEMPORE 2022 CSG EAST Co-Chair



HONORABLE LOU D'ALLESANDRO 2022 CSG EAST Co-Chair

# **General Information**

# **Meeting Venue**

**DoubleTree by Hilton Downtown Manchester Hotel** 

700 Elm Street, Manchester, NH

**OVERFLOW HOTEL:** 

Hilton Garden Inn | 101 S. Commercial Street, Manchester, NH

# **Conference Registration**

Saturday | 1-5 p.m. // DOUBLETREE, LOBBY

Sunday | 7:30 a.m.-5:30 p.m. // ASSEMBLY

Monday | 7 a.m.-5 p.m. // ASSEMBLY

Tuesday | 7 a.m.-5 p.m. // ASSEMBLY

Ontario Hospitality Desk // ASSEMBLY

CSG EAST Logistics and Policy Staff Office // DARTMOUTH, MEZZANINE

Speakers' Briefing Room // COOLIDGE, MEZZANINE LEVEL

# **Meeting App**





- Give us feedback on the Annual Meeting through the app.
- Network with your colleagues throughout the CSG East region, connect with other attendees, and more.
- Receive push notifications, important reminders and meeting announcements throughout the meeting.

### To access the meeting app

- Download Cvent Events from the <u>App Store (iPhones)</u> or <u>Google Play (Android)</u>
- Search CSG East and login with the email you used to register!



Visit our attendee website at tinyurl.com/EastMeeting2022

# **General Information**

# **Meeting Evaluation Form**

We need your feedback! Please take a few minutes to complete the CSG East Annual Meeting evaluation form. The Annual Meeting is your meeting, and we want to know how we can improve it! The meeting evaluation form can be found on the conference app, and at the registration desk. Thank you for taking the time to give us your comments and suggestions. They help us do a better job serving you!

### **Dress Code**

Meetings | BUSINESS CASUAL

Spouse/Guest Program | CASUAL

**Executive Committee Dinner | BUSINESS CASUAL** 

**Opening Event | CASUAL** 

Receptions | BUSINESS CASUAL

Pennsylvania State Dinner | SMART



CSG advocates the responsible use of alcohol and designated drivers by all participants at CSG functions.



# **About CSG East**

### **CSG Mission**

The Council of State Governments (CSG) is the nation's only regionally based, multibranch organization serving all 50 states, and commonwealths, as well as U.S. territories. Since CSG's creation in 1933, state officials have turned to the organization as an impartial source of information to help them meet the challenge of governing. As a national organization representing all three branches of state government, CSG is uniquely suited to identify innovative approaches to common problems facing states.

# **CSG Eastern Regional Conference (CSG East)**

The CSG East office, located in New York City since 1937, serves legislative, executive, and judicial branch officials from the 11 eastern states from Maine to Maryland, Puerto Rico, the U.S. Virgin Islands, and the eastern Canadian provinces of Québec, New Brunswick, Ontario, Nova Scotia, and Prince Edward Island. CSG East educates policymakers about issues of concern to the region, encourages multistate problem-solving and partnerships, and promotes regional interests at the federal level.

# The Annual Meeting & Regional Policy Forum

The CSG East Annual Meeting and Regional Policy Forum brings together policymakers from all branches of government from the member jurisdictions of CSG East with experts from the private sector and academia to address a range of critical public policy issues facing the region. This unique event enables attendees to share ideas and network, and it serves as a vehicle for enhanced regional cooperation and communication.



# Saturday, August 13

2:30-3:30 p.m. 4-5 p.m.

6 p.m.

6:30-9:30 p.m.

**Budget Committee Meeting** // STARK (for members of the Budget Committee only) **Strategic Planning Meeting** // PIERCE

**Depart for the Executive Committee dinner** // DOUBLETREE

**Executive Committee Dinner at the LaBelle Winery** (by invitation only)

# Sunday, August 14

8:15-9:15 a.m.

9:45 a.m.-noon

12:30-2:00 p.m.

**Annual Meeting Committee Meeting** // WEBSTER

**Executive Committee Meeting** // PEMIGEWASSET

**Executive Committee Luncheon** // MERRIMACK/CONTOOCOOK

#### **Advancing STEM Education**

Dean Kamen will discuss how FIRST, (For Inspiration and Recognition of Science and Technology), is transforming our culture by creating a world that inspires young people to be science and technology leaders and innovators.

#### **SPEAKER**

• Dean Kamen

Founder, DEKA Research & Development Corporation

## 2:30-3:00 p.m. 2:30-5:00 p.m.

### Nominations Committee Meeting // PISCATAQUOG

### Council on Communities of Color Meeting // PEMIGEWASSET

#### Race in the Statehouse: Equitable Governance

As public awareness of inequity increases, it is imperative that our nation encourage, develop, and sustain governing communities that are equipped to identify and rectify areas in our society where systemically race-based, unjust, and inequitable manifestations of policy are created and still legally upheld. State and local governments represent the best opportunity to advocate, legislate, and implement policies that directly improve quality of life for all citizens. This can only be achieved through equitable governance.

As a part of the annual Race in the State House series, policymakers, experts, and other leaders will explore how governing bodies can develop and support equitable legislation including a lack of engagement between constituents and legislators; expectation gaps between protest, politics, and policy making; the continued spread of "truth decay" in public discourse; and the lack of established safe spaces for legislators and support staff to convene and evaluate legislation on equity-based metrics as they seek to define "equitable governance" and why this approach is the answer to achieving better governance for all.

#### MODERATOR

Charles Ellison

Executive producer and host of Reality Check, WURD 96.1FM/900AM Philadelphia

#### SPEAKER

Kevin Ahmaad Jenkins, Ph.D.

Award-wining journalist, and health disparities activist

Tara Dowdell

Founder and president of TDG speakers

#### 5-6 p.m.

CSG East Eastern Leadership Academy and CSG National Toll Fellow's Reception // THE PENSTOCK

(for graduates of the Eastern Leadership Academy and Toll Fellows only)

#### 6-9 p.m.

Opening Dinner at the McIntyre Ski Area

(departures from the DoubleTree begin at 5:45 p.m.)

# Monday, August 15

General Breakfast // ARMORY

#### **POLICY COMMITTEE BREAKFAST MEETINGS:**

### 1. Agriculture and Rural Affairs // PISCATAQUOG

#### **Member-to-member Roundtable Discussion**

Members from each CSG East jurisdiction will be given an opportunity to share news from their home states, provinces, and territories, highlighting legislative initiatives, new programs, task force results, and new ideas developed over the past year. Fran Boyd, CSG East's Washington advisor, will present on the latest federal initiatives that affect our region.

#### **PRESIDING**

- Senator Judy Schwank Pennsylvania, co-chair, Agriculture and Rural Affairs Committee
- Representative Carolyn Partridge
   Vermont, Co-Chair, Agriculture and Rural Affairs Committee

### 2. Health // WEBSTER

#### Roundtable updates from member states and provinces

Discussion of individual and collaborative state efforts to meet challenges and innovate for the future, addressing issues such as public health, health equity, healthcare infrastructure, access, quality, and costs of healthcare.

#### **MODERATOR**

• Senator Joshua Miller Rhode Island

#### 3. Transportation // contoocook

#### **Exploring Current State and Federal Transportation Issues**

Discussions include: consideration of a resolution to establish a national infrastructure bank; exploring electric vehicles and state tax implications; roundtable sharing among committee members.

#### **PRESIDING**

Representative Pat Brennan
 Vermont, chair, CSG East Transportation Committee

#### **SPEAKERS**

Jay Golden
 Professor and director of The Dynamic Sustainability Lab, Syracuse University

### 4. Education and Workforce Development // STARK

#### Addressing Learning Gaps Related to the COVID-19 Pandemic

The extent of disruption from the COVID-19 pandemic has been acutely felt in K-12 education, particularly on student learning. Both the Northwest Evaluation Association (MAP) and Curriculum Associates (iReady) suggest lower than average performance since Spring of 2020, based on their national assessment data. Both organizations signal substantial erosion among underserved and at-risk populations. Research indicates that Black, Hispanic, and American Indian or Alaska Native students, student already behind a grade-level, and students in high poverty schools, faced disproportionate declines. As 2022 legislative sessions continue and policymakers consider potential remedies, many schools already are using intervention/remediation programs in the return to traditional schooling. Some states have filed, even passed, legislation that appropriates funds for these programs to target academic shortcomings. Further evaluation of these policies and outcomes could help states target academic achievement lost due to the COVID-19 pandemic, particularly among vulnerable populations.

#### **SPEAKERS**

- Senator Brian Campion Chair, Vermont Senate Committee on Education
- Jennifer Gillis
   Superintendent, Manchester School District

9 25

7:30-9:30 a.m.

7:30-9:00 a.m.

8:00-9:30 a.m.

8:00-9:30 a.m.

8:00-9:30 a.m.

9:45-10:00 a.m.

### **Opening Ceremony** // PEMIGEWASSET

#### **National Anthem**

#### SINGER

• Elizabeth Goguet

Compliance Coordinator, New Hampshire Division of Fire Standards and Training, Emergency Medical Services

#### **COLOR GUARD**

• The New Hampshire State Police Drill Team

10:00-11:00 a.m.

#### Opening Keynote // PEMIGEWASSET

#### Welcome

• Governor Chris Sununu

New Hampshire

• David Hayes

Special Assistant to the President for Climate Policy

11:00-11:15 a.m. 11:15 a.m.-12:15 p.m.

12:30-2:00 p.m.

#### **Break**

#### **2022 Midterm Elections Preview** // PEMIGEWASSET

#### SPEAKER

• David Wasserman

U.S. House editor and senior election analyst for the non-partisan newsletter, The Cook Political Report

### Plenary Luncheon: The Ona Judge Story // ARMORY

#### **SPEAKER**

• Erica Armstrong Dunbar

Author, historian, and Charles and Mary Beard Professor of History, Rutgers University

Enslaved by George and Martha Washington, Ona "Oney" Judge served the Washington family at Mount Vernon, and the presidential residences in New York City and Philadelphia. Learning of plans to transfer her bondage to Martha's granddaughter, known to be temperamental, Judge fled to New Hampshire. The subject of an intense "manhunt and" relentless pursuit by George Washington to recapture his property, Oney spent the remainder of her life in New Hampshire in uncertainty based on her stolen freedom. Oney Judge is one of America's most intriguing historic figures but isn't well-known outside of New Hampshire. Join us for the exciting story of Ona Judge, who was Never Caught and remained free in New Hampshire.

#### 2:30-4:30 p.m.

#### **CONCURRENT SESSIONS**

### 1. Agriculture and Rural Affairs // PISCATAQUOG

#### Climate Change and Its Impact on Northeastern Agriculture

According to the U.S. Department of Agriculture, "Climate change presents real threats to U.S. agricultural production, forest resources, and rural economies. These threats have significant implications, not just for farmers, ranchers, and forest landowners, but for all Americans. As these risks continue and amplify, producers will be faced with the challenges of adapting." Join us for an in-depth look at how these challenges will reshape agriculture nationally and regionally, and what legislators can do to protect and prepare their rural economies, producers, and farming families.

#### **SPEAKERS**

- David Hollinger, Ph.D.
   Director, USDA Northeast Climate Hub, USDA Forest Service Research Center
- Russell C. Redding
   Secretary, Pennsylvania Department of Agriculture

2:30-4:30 p.m.

### 2. Transportation // CONTOOCOOK

# Infrastructure Investment and Jobs Act: What it Means for the States

The recently enacted federal bipartisan infrastructure law reauthorizes surface transportation programs for five years and provides significant new investment in the various transportation modes. The Act provides new federal funding to support roads and bridges, public transit, freight and passenger rail, ports, airports, and other infrastructure areas. This esteemed panel of modal experts will provide important information on what current and new funding opportunities exist for the states.

#### **MODERATOR**

• Representative Pat Brennan Vermont; chair, CSG East Transportation Committee

#### **PANELISTS**

Florence Chen

Associate director for bipartisan infrastructure law implementation, U.S. Department of Transportation (USDOT)

• Susan Howard

Director, policy and government affairs, American Association of State Highway and Transportation Officials (AASHTO)

• Art Guzzetti

Vice president, policy and mobility, American Public Transportation Association (APTA)

• Devon Barnhart

Director, OneRail Coalition

Andrew McLean

Transportation policy specialist, CDM Smith, and former chair, Joint Standing Committee on Transportation (Maine)

6-7 p.m.

7 p.m.

9-10 p.m.

Friends of Canada Reception // ASSEMBLY

Dinner on your own

**SGAC reception in the Penstock** // THE PENSTOCK



# **Tuesday, August 16**

General Breakfast // ARMORY

#### POLICY COMMITTEE BREAKFAST MEETINGS

#### 1. Agriculture and Rural Affairs Committee meeting // PISCATAQUOG

#### **Rural Broadband: Helping States Fund the Final Mile**

Broadband plays a central role in all aspects of modern life, from education to logistics, health, and agribusiness. However, 25 percent of the U.S. rural population still lacks access to even minimum-speed broadband. But now, through the recently passed Infrastructure Investment and Jobs Act, states will receive hundreds of millions of dollars for broadband buildout. How states manage and oversee the distribution of this money will be critical in the months and years ahead. Join our panel of experts as they lead discussion on the most critical state-level solutions for bridging the connectivity gap.

#### **PANELISTS:**

- Senator Brian Pettyjohn
   Delaware
- Paul Garnett founder and CEO, The Vernonburg Group

### 2. Energy and Environment // contoocook

### **Advancing Offshore Wind in the Northeast**

Offshore wind activity has gained momentum in the Northeast, with some 30 gigawatts on track for development by 2030, enough to power roughly 20 million homes. The industry is expected to support tens of thousands of jobs and reduce carbon pollution, but it is still nascent, and maximizing its success will require coordinated efforts among states, industry, the federal government, and local stakeholders. This session will provide a status report on current commercial-scale offshore wind projects, efforts to scale transmission and other infrastructure to create greater efficiencies and reduce costs, and an update on workforce and supply-chain development opportunities throughout the region.

#### **MODERATOR:**

Senator Marc Pacheco
 Massachusetts, co-chair, CSG East Energy and Environment Committee

#### PANFLISTS.

- Christian Scorzoni director of government affairs, Vineyard Wind
- Peter Shattuck
   president, Anbaric New England
- Bob Gordon commissioner, New Jersey Board of Public Utilities
- Senator David Watters
   New Hampshire, chair, New Hampshire Commission to Study Offshore Wind and Port Development
- Representative Lori Gramlich Maine

#### 3. Health // WEBSTER

#### The Impact of Covid-19 on Medicaid and State Health Policy

A panel of state officials will discuss challenges and responses to Medicaid and other state health policies spurred by the COVID-19 pandemic.

#### **MODERATOR**

Patricia Tilley
 director of Division of Public Health Services, New Hampshire Department of Health and
 Human Services (DHHS).

7:30-9:00 a.m.

7:30-9:30 a.m.

8:00-9:30 a.m.

8:00-9:30 a.m.

8:00-9:30 a.m.

#### 4. Canada-U.S. Relations // MFRRIMACK

# Bilateral Relations and the U.S. Canadian-Border: Putting the pieces back together post-COVID

After two years of a closed then partially open border, how do the United States and Canada define a "new normal?" The panel will look at the consequences of the border closure during the pandemic and its effect on border communities, local economies, trucking, and tourism. The panel will also discuss recent irritants in the bilateral relationship, including Buy-American provisions in stimulus legislation, and sector-specific issues such as electric vehicles, potatoes, and softwood lumber.

#### **MODERATORS**

Assemblyman Billy Jones
 New York; co-chair, Canada-U.S. Relations Committee

#### **PANELISTS**

- Christopher Sands
   director, Wilson Center Canada Institute
- Garry Douglas president and CEO, North Country Chamber of Commerce

10:00-11:45 a.m.

### Plenary Session // PEMIGEWASSET

#### **Opioids and Harm Reduction: States Act**

Drug overdoses are the leading cause of injury related deaths in the United States, with nearly 75 percent of those deaths involving opioids. State efforts to reduce the devastating effects of opioids will be enhanced by the \$26 billion global opioid settlement that requires 85 percent of funds to be used for treatment, education, and prevention. Several jurisdictions in the CSG East region — Quebec, Ontario (Toronto), Massachusetts, Pennsylvania, New York, Massachusetts, and Rhode Island — have worked with legislators, police, and health professionals to address the growing opioid epidemic. The panel will discuss those approaches, opioid deaths, and experiences with overdose prevention centers representing collaborations at the sub-federal level and collaboration among Canadian and U.S. members.

#### **SPEAKERS**

- Carol Wei, MS, FNP, RN
   SUNY Downstate Health Sciences University College of Nursing community and acute care nurse
   Brooklyn, NY
- Brandon Marshall, Ph.D.
   associate professor of Epidemiology School of Public Health, Brown University; expert advisor to the Rhode Island Governor's Overdose Prevention and Intervention Task Force

#### **PANELISTS**

• Gordon Smith

Director of Opioid Response, State of Maine

• Marie-Claude Francoeur

Québec delegate to New England

Richard Cloutier, MSN, RN

harm reduction and drug use advisor to Québec government

• Senator Joshua Miller

Rhode Island; chair, Rhode Island Senate Committee on Health and Human Services

12:15-1:45 p.m.

#### Plenary Luncheon // ARMORY

# The Age of Transformation: Workforce Development and Education in a post COVID economy

#### **INTRODUCTION**

• Mayor Joyce Craig

Mayor of Manchester, New Hampshire

More than one-half of the world's 7.7 billion people still do not have access to the Internet, including millions of people in the United States, which has led the digital revolution. Most of these non-adopters — whether by choice or circumstance — are poor, less educated, people of color, older, or living in rural communities. What are the consequences of digital exclusion? A broad array of occupations is at risk for disruption or elimination because of technological change and automation. Workers in nearly every industry are already being affected. More than one third of job skills required for most jobs in 2016 have already been replaced by new technologies in 2020. It's clear that those who are on the wrong side of the digital divide will fall deeper into poverty and social and physical isolation. Discussion will focus on what policy solutions can states promulgate to fill the gaps and remedy digital disparities in infrastructure and education to enhance U.S. competitiveness.

#### **MODERATOR**

Scott Spradling

Emmy award-winning former reporter, anchor and political director, WMUR-TV in Manchester, New Hampshire; founder, The Spradling Group.

#### **PANELISTS**

Matt Dunne

Founder and executive director, Center on Rural Innovation (CORI)

Nicol Turner Lee

senior fellow in governance studies; director, Center for Technology Innovation; co-editor-in-chief, TechTank, The Brookings Institution

• Amelia Manning

Chief operating officer, Southern New Hampshire University

### 2-5 p.m.

### **Off-site Policy Tours**

#### Agriculture and Rural Affairs (meet in DoubleTree lobby)

#### Brightfarms (formerly lef)

A 75,000-square-foot controlled environment agriculture (CEA) facility in Loudon, New Hampshire, that produces 1.5 million pounds of lettuce greens per year hydroponically and with minimal human interaction.

#### Pleasantview Gardens

Home of Proven Winners flowers and plants in Pembroke, New Hampshire. Their extensive facility and gardens currently feature 187 types of plants selected for their hardiness and beauty. Guests will tour the 30-acre facility, including the 14 acres of growing space in located in greenhouses and under cover.

#### **SPEAKER**

• Shawn Jasper

Commissioner, New Hampshire Department of Agriculture, Markets, and Food

#### **Education and Workforce Development** (meet in Assembly)

#### Advanced Regenerative Manufacturing Institute (ARMI)

Headquartered in Manchester, New Hampshire, the ARMI organization is funded by the U.S. Department of Defense. ARMI's mission is to make practical the scalable manufacturing of engineered tissues and tissue-related technologies, to benefit existing industries and grow new ones. ARMI brings together a consortium of more than 175 partners from across industry, government, academia, and the non-profit sector to develop next-generation manufacturing processes and technologies for cells, tissues, and organs. Two groups of 20 people each will tour both the Tissue Foundry and ARMI Bioindustries.

#### **TOUR LEADERS**

• Tom Bollenbach

Chief technology officer, ARMI | BioFabUSA

Maureen Toohey

Deputy executive director, ARMI | BioFabUSA

BioFal

BioFabUSA's Tissue Foundry is a working prototype of SMAC (Scalable, Modular, Automated, and Closed) manufacturing. SMAC will enable quality-by-design manufacturing, essential for the 25-year-old concept of the engineered organ to become economically feasible.

2:15-4:15 p.m.

#### Fiscal Roundtable // CONTOOCOOK

#### **Fiscal Conditions of the States**

How are states using additional tax collections and federal aid? What is the outlook for state budgets in fiscal year 2023? Hear from Brian Sigritz, director of state fiscal studies at the National Association of State Budget Officers on what trends are emerging today and where they may take states in the coming years.

#### **MODERATOR**

Tissue Foundry

• Senator Lou D'Allesandro New Hampshire

#### **SPEAKER**

Brian Sigritz
 Director, State Fiscal Studies, National Association of State Budget Officers

5:30-6:30 p.m 6:30 - 9:30 p.m. Ontario 2023 Reception // ASSEMBLY

New Hampshire State Dinner // PEMIGEWASSET

# Wednesday, August 17

### **Executive Committee Closing Business Session** // PISCATAQUOG

### Closing Brunch Plenary // PEMIGEWASSET

### **Tapping into a Diverse Workforce: Filling Unmet Employment Opportunities**

The U.S. labor shortage is jeopardizing economic expansion in almost every state. The Bureau of Labor Statistics reports there are more than 11.5 million jobs available in the United States, but only approximately 6 million unemployed workers. The huge gap between available jobs and available workers is true in every region of the United States. This is a sharp contrast to mid-2009 when there were multiple people vying for each job in every state.

At the same time, the country also is experiencing the "great resignation," with workers opting out of current employment for myriad reasons, including concerns over COVID-19 safety and regulations, increased need for and a shortage of affordable childcare caused by the pandemic, desire for more fulfilling or higher-paying employment, and the "silver tsunami" of older workers retiring as they age.

States can fill these employment opportunities and stimulate their COVID recovery by focusing recruitment into employment opportunities for traditionally underutilized populations and utilizing work-based learning, re-skilling, and upskilling programs and new and innovative hiring approaches.

#### Solving the Employment Crisis: Looking Toward a Bright Future!

Changes to the nation's workforce and economy require new solutions — updates to work and employment policies and the systems that support workers and how they are valued. This panel will examine changes that may be required to get more people back to work and solve an employment crisis that has had an impact on many industries. It will highlight a program aimed at preparing, recruiting, developing, and retaining educators, and a state that is planning new investments in childcare to improve the labor participation of women in order to expand the workforce.

#### **SPEAKERS**

#### • Thomas Kochan

Post-Tenure George Maverick Bunker Professor, MIT Sloan School of Management; faculty member, MIT Institute for Work and Employment Research.

#### David Donaldson

Managing partner, National Center for Grow Your Own.

#### • Taryn M. Williams

Assistant secretary of labor, Office of Disability Employment Policy, U.S. Department of Labor

### 7:30 – 8:30 a.m. 8:30 – 10:00 a.m.

10:15-11:15 a.m.

# Training the Workforce of Tomorrow: Developing Career Pathways and Young Adults for Youth // PEMIGEWASSET

This session will provide an overview of high-quality career pathways for youth entering the workforce. The session will highlight policy and programmatic approaches in the public and private sectors that help youth reach their full potential through early employment, work-based learning, and mentoring experiences. The session also will focus on how policymakers can specifically engage with youth and young adults from underserved communities.

#### **MODERATOR**

Abeer Sikder

Policy analyst, CSG Center for Advancing Policy on Employment for Youth (CAPE-Youth)

#### **SPEAKERS**

Richard Tulikangas

Director of the Vermont Career Advancement Project, HireAbility Vermont

• Karen Bussey, Ph.D.

Policy advisor, New Jersey Office of the Secretary of Higher Education (OSHE)

• Joseph Gianni

President, Bank of America - Greater Hartford

11:20 a.m.-12:20 p.m.

# **Diversity, Equity, Inclusion and Accessibility in Employment and Hiring Efforts** // PEMIGEWASSET

This session will provide an overview of strategies for enhancing diversity, equity, inclusion, and accessibility within the public and private sector workforces. The session will highlight policy and programmatic approaches to supporting the recruitment, retention, and promotion of historically underrepresented populations, including individuals from immigrant communities, individuals with disabilities, and women of color.

#### **SPEAKERS**

• Bobby Silverstein

Disability attorney, legislative and policy counsel, State Exchange on Employment and Disability (SEED)

• Assemblywoman Catalina Cruz

New York

• Kelli-Marie Vallieres, Ph.D.

Executive director, Connecticut Office of Workforce Strategy.

• Delegate Delores McQuinn

Delegate, Virginia General Assembly

# Working lunch: Training, Reskilling and Upskilling the Workforce: Utilizing apprenticeships to fill employment gaps // PEMIGEWASSET

Apprenticeships are a proven strategy for increasing labor force participation and lowering unemployment. By creating and fostering apprenticeships — particularly in the technology sector — states can engage untapped talent pools while also reskilling and upskilling employees into high quality careers. This session will feature presentations on innovative workforce development models that cities, counties, and states are using to train employees. State policymakers and subject-matter experts also will discuss how they engage individuals from underrepresented communities to support local infrastructure development. The session will feature:

#### **MODERATOR**

Miriam Farnbauer
 project director of the Skills Initiative

project director of the Skills Initiativ

#### SPEAKER

• Angela V. McKnight

Assemblywoman, New Jersey

Laura Maristany

Director of external affairs, Bitwise Industries.

Rayanne Hawkins

Policy program manager, Research to Action Lab at the Urban Institute

12:30-1:30 p.m.

# **Adult Guest Program**

On the morning of August 15, adult guests will visit the newly renovated and lovingly restored New Hampshire capitol building in Concord to see its impressive architecture, collection of art and historic items. The day continues with a visit to nearby Canterbury Shaker Village. Declared a national Landmark in 1993, Canterbury Shaker Village is one of the most intact and authentic Shaker sites. Guests will enjoy a picnic lunch before a private exhibit tour, and time to wander on their own.

On the morning of August 16, adult guests will enjoy a private tour of Manchester's historic mill yard and the Millyard Museum. Lunch will be served at the Waterworks Cafe in the Millyards, followed by a chocolate tasting with Manchester's own master chocolatier from the Dancing Lion Café. (Space is limited.)



# **Sponsors**

### CSG East would like to thank this year's generous sponsors!

SENATE CHAMBER | \$25,000-\$34,999



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Québec

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### **CAPITOL COLONNADE** | \$5,000-\$9,999

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The National and State Auto Associations reference the National Automobile Dealers Association, Connecticut Automotive Retailers Association, Maine Automobile Dealers Association, New Hampshire Automobile Dealers Association, Pennsylvania Automotive Association, and Washington Area New Automobile Dealers Association for their contributions.



CSG East would like to thank Bitwise Industries for their generosity supporting the Education and Workforce Development Summit at the 61st Annual Meeting and Regional Policy Forum.

# **CSG Staff**

### **Fran Boyd**

AGRICULTURE POLICY CONSULTANT

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DIRECTOR | professional development training

#### **Rona Cohen**

EDITOR | multimedia projects
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#### **Don Hannon**

TRANSPORTATION POLICY CONSULTANT

#### **Steven Hewitt**

TRANSPORTATION POLICY CONSULTANT

#### **Dina Klimkina**

**EDUCATION POLICY ANALYST** 

#### **Dylan McDowell**

COMMUNICATIONS SPECIALIST

#### **Tara Sad**

AGRICULTURE POLICY CONSULTANT

### **Uldis Vanags**

PROJECT DIRECTOR | Northeast High-Level Radioactive Waste Transportation Project

# **CSG** Associates

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**Western Governors University** 

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**Alliant Energy** 

Altria Client Services, Inc.

Alzheimer's Association

American Association of Nurse Practitioners

American Bankers Association

American Chemistry Council

American Fuel & Petrochemical Manufacturers

American Gas Association

American Honda Motor Co, Inc.

American Nurses Association

American Society of Civil Engineers

AmeriHealth Caritas

Amgen

Amway

Anthem, Inc.

Archer Daniels Midland Company

AT&T

Bank of America

**BASF** 

**Bayer Corporation** 

Big Rivers Electric Corporation

Biotechnology Innovation Organization

**Black & Veatch** 

Block, Inc.

Boehringer Ingelheim Pharmaceuticals, Inc.

**BOMA** Internaltional

Bombardier Aerospace USA

Cargill

**CDM Smith** 

Comcast

Consumer Healthcare Products Association

Consumer Technology Association

Credit Union National Association

**CVS Health** 

Dexcom, Inc.

Diabetes Leadership Council

Diageo

**Eastman Chemical Company** 

Edison Electric Institute

**Endeavor Group** 

**Entertainment Software Association** 

**Ewing Marion Kauffman Foundation** 

ExxonMobil Corportation

Foundation for Individual Rights and Expression

Gilead Sciences, Inc.

Haleon (formerly GlaxoSmithKline Consumer

Healthcare)

GlaxoSmithKline Pharmaceuticals Ltd.

GovSpend

Institute for Building Technology & Safety

# **CSG** Associates

International Bottled Water Association

International Paper

**International Sleep Products Association** 

ITC Holdings Inc.

Jazz Pharmaceuticals Co.

Johnson & Johnson

JUUL Labs

Kaléo

**Kentucky Distillers' Association** 

Koch Companies Public Sector, LLC

LexisNexis State Net

**Libertas Institue** 

LifePoint Health

LKQ Corporation

McKesson Corporation

McLane Company, Inc.

MERCK

Meta Platforms, Inc.

Microsoft Corporation

**National Association of Chain Drug Stores** 

National Automobile Dealers Association

National Beer Wholesalers Association

National Council of State Boards of Nursing, Inc.

**National Public Pensions Coalition** 

**NC-SARA** 

Neurocrine Biosciences, Inc.

Norton Healthcare

Novartis Pharmaceuticals

**OpenRoad Foundation** 

Pharmaceutical Care Management Association

**Philips** 

Purdue Pharma L.P.

**RELX Group** 

Renewable Energy Group

Sandoz, Inc.

Sanofi U.S.

Schneider Electric

SI Group Client Services

Stateside Associates

T-Mobile

**Target Corporation** 

Teladoc Health, Inc.

The Coalition for Genetic Data Protection

The Procter & Gamble Company

Turning Point Brands, Inc.

U.S Renal Care, Inc.

**US Water Alliance** 

Vertex Pharmaceuticals

Visa, Inc.

Walgreen Co.

Wells Fargo & Company

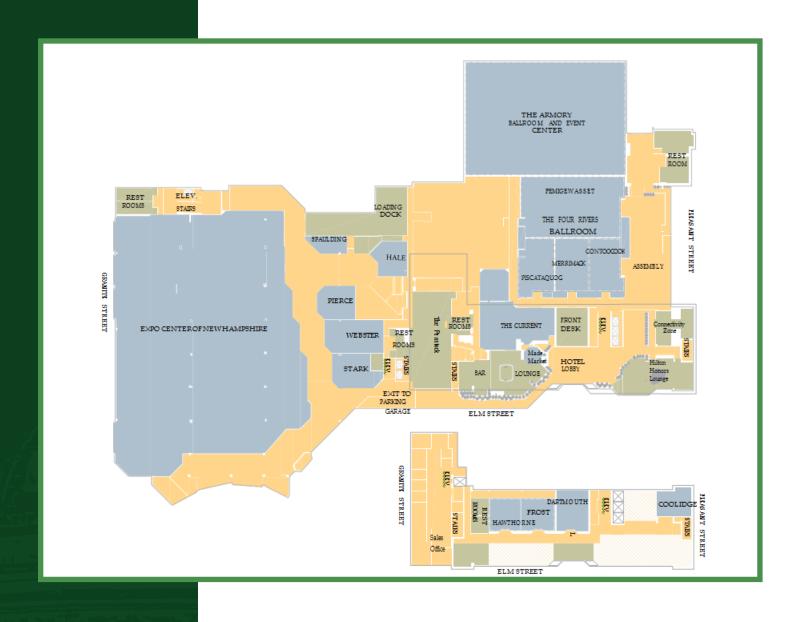
Wine and Spirits Wholesalers of America, Inc.

World Education Services

Zillow Group

**Bold** denotes new member in 2022

# **DoubleTree Floor Plan**



# The Robert J. Thompson Eastern Leadership Academy

# August 27-31, 2023 | Philadelphia, Pennsylvania

CSG/ERC and the University of Pennsylvania Fels Institute of Government invite you to apply to join the 2023 Robert J. Thompson Eastern Leadership Academy (ELA) class. This unique program will hone your leadership skills with other talented and high-achieving state and provincial officials from CSG's Eastern Regional Conference.

### Who should apply?

ELA is specifically designed for legislators, legislative staff, and executive and judicial branch officials, primarily in the early-to-mid stages of their government careers.

# The ELA Application Review Committee looks for applicants who demonstrate:

- · Leadership potential, including problem-solving and consensus-building skills;
- · Dedication to public service; and
- · Commitment to improving government institutions and respect for state and provincial government.

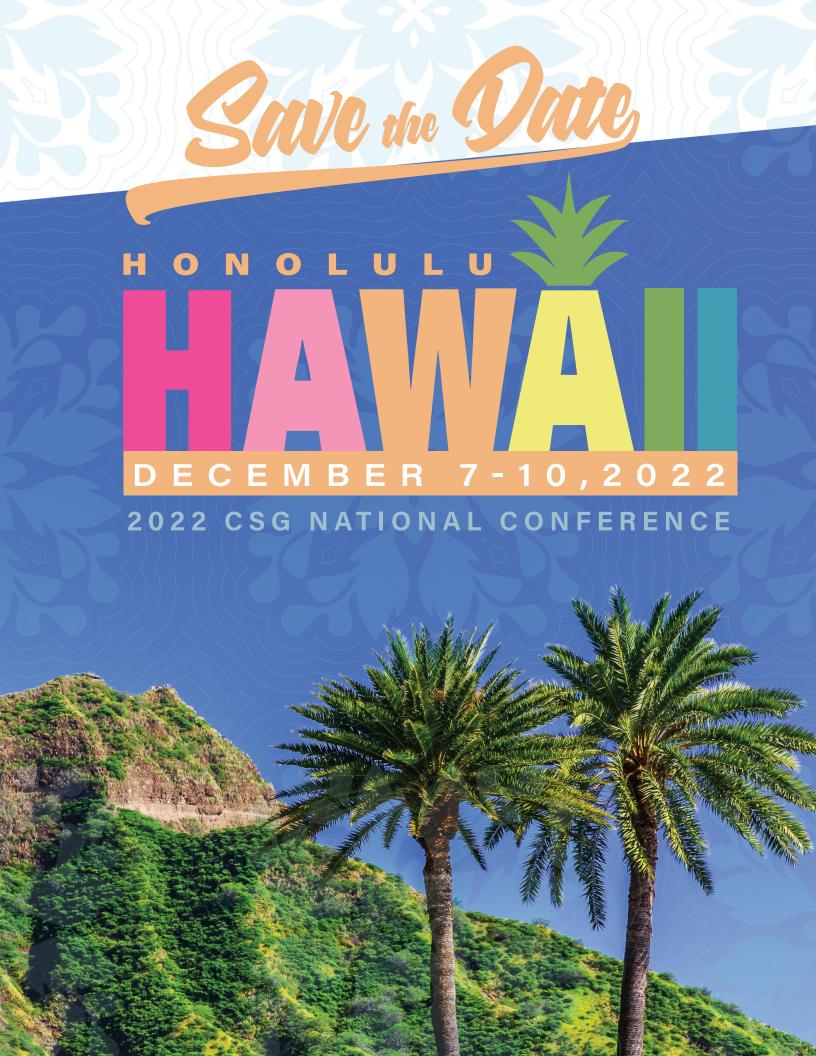
### How to apply

In addition to the application form, each applicant must submit a résumé, a cover letter describing interest in ELA, and a letter of recommendation from a legislative leader or ERC Executive Committee member.

For more information, visit https://csg-erc.org/leadership-training/#eastern-leadership-academy.

#### **ELA's Partner: University Of Pennsylvania's Fels Institute Of Government**

The Fels Institute of Government is the University of Pennsylvania's graduate program in public policy and public management. Its personal and practical approach to public management education and its relatively small size make it one of the nation's leading boutique programs in public affairs. The Institute was founded in 1937 by Philadelphia entrepreneur and philanthropist Samuel L. Fels of the Fels Naptha Soap Company in response to a wave of public corruption and mismanagement in Pennsylvania government. Its roots in state government continue today through its partnership with ELA and through other custom-designed executive education programs with state governments and the associations that serve them.





# Save the date!

Join us next year in Toronto, Ontario



AUG. 20-23, 2023

TORONTO ONTARIO

62nd Annual Meeting and Regional Policy Forum



