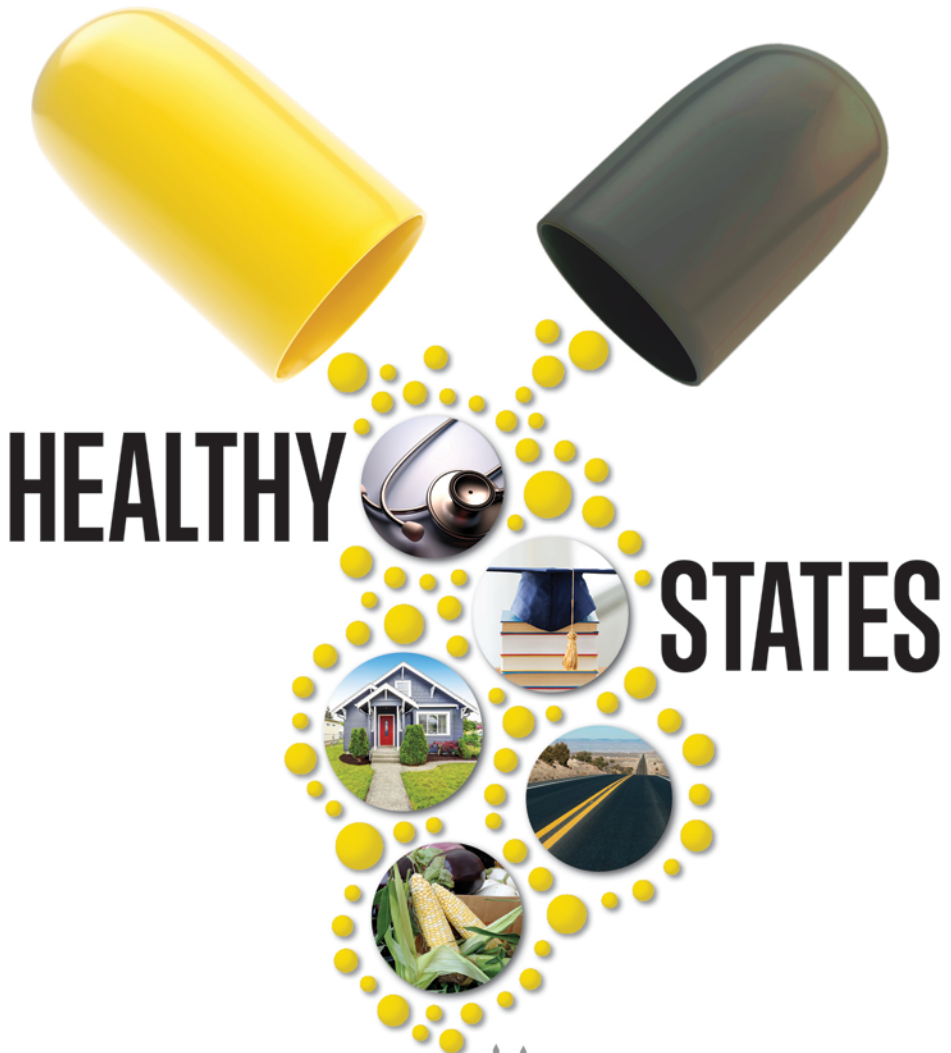




Eastern Regional Conference
THE COUNCIL OF STATE GOVERNMENTS



59TH ANNUAL MEETING
JULY 28-31, 2019

THE COUNCIL OF STATE GOVERNMENTS EASTERN REGIONAL CONFERENCE

59TH ANNUAL MEETING & REGIONAL POLICY FORUM

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WELCOME FROM OUR 2019 CO-CHAIRS

Dear Colleagues,

On behalf of the Pennsylvania General Assembly, we want to welcome you to The Council of State Governments/Eastern Regional Conference (CSG/ERC) 59th Annual Meeting and Regional Policy Forum. This year's agenda will address policy issues of great importance to the region.

The theme of this year's meeting is Healthy States, and the agenda will address the concept of health across a wide range of topics, including issues such as maternal health, social determinants of health, strengthening work force development programs essential to healthy state economies, and the fiscal health of our states.

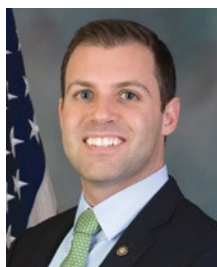
We are delighted to host the Annual Meeting here in Pittsburgh, a 21st century city that balances its important role in our nation's history with its role in developing the innovations of tomorrow. Your guests will have a great time here too. The Host Committee has put together two full days of cultural and fun activities in and around Pittsburgh, for both adult guests and children.

Thank you for coming!



**HONORABLE
JOE SCARNATI**

Senate President
Pro Tempore
2019 ERC Co-Chair



**REPRESENTATIVE
RYAN MACKENZIE**

2019 ERC Co-Chair

PENNSYLVANIA HOST COMMITTEE MEMBERS

HONORABLE JAY COSTA

Senate Minority Leader

HONORABLE MIKE TURZAI

Speaker of the House

HONORABLE FRANK DERMODY

House Minority Leader

GENERAL INFORMATION

CONFERENCE REGISTRATION

**17TH FLOOR
REGISTRATION COUNTER
(412) 553-5325**

Saturday, July 27 1:00 p.m. to 5:00 p.m.
Sunday, July 28 7:30 a.m. to 5:30 p.m.
Monday, July 29 7:00 a.m. to 5:00 p.m.
Tuesday, July 30 7:00 a.m. to 5:00 p.m.

CONTACT INFORMATION

OMNI WILLIAM PENN HOTEL 530 William Penn Plaza, Pittsburgh, PA 15219
Pennsylvania Hospitality Desk 17th Floor Registration Counter
ERC Logistics and Policy Staff Office Sky Room, 17th Floor (412) 553-5294
Pennsylvania Host Office Franklin/Green, 17th Floor (412) 553-5110
Kids’ Room, Riverboat William Penn Level (412) 553-5036
Speakers’ Briefing Room Bedford, 17th Floor
Cyber Café 17th Floor Alcove

MEETING APP

Are you using the CSG/ERC Annual Meeting Conference App? Use your mobile phone or tablet to access the app and get meeting updates and current registration lists, connect with other attendees, and more.

1. Visit eventmobi.com/app/59ercampitt.
2. Click Get the App to download it from the app store.
3. Log in with your email used to register for the meeting.
4. Finally, create a password and you are in!

DRESS CODE

Meetings Business Casual
Spouse/Guest Program Casual
Executive Committee
Dinner Business Casual
Opening Event Casual
Receptions Business Casual
Junior/Teen Program Casual
Pennsylvania State Dinner ... Casual, or feel free to dress up in costume!

CSG Alcohol Policy
CSG advocates the responsible use of alcohol and designated drivers by all participants at CSG functions.

MEETING EVALUATION

We need your feedback! Please take a few minutes to complete the ERC Annual Meeting Evaluation Form. The meeting evaluation form can be found in your registration bags, on the conference app, and at the registration desk.

Thank you! for taking the time to give us your comments and suggestions. They help us to do a better job serving you!

HOTEL ELEVATOR KEY

Floor Name	Location	Elevator Button Label
William Penn Level	Below the Lobby	WP
Main Lobby	Lobby or Main Exit	L
Mezzanine Level	Floor above the Main Lobby	ME—can only be reached by Grant Street elevators
Conference Level	Floor above the Mezzanine Level	CL

CSG MISSION

The Council of State Governments (CSG) is the nation's only regionally based, multibranch organization serving all 50 states and commonwealths, as well as U.S. territories. Since CSG's creation in 1933, state officials have turned to the organization as an impartial source of information to help them meet the challenge of governing. As a national organization representing all three branches of state government, CSG is uniquely suited to identify innovative approaches to common problems facing states.

CSG EASTERN REGIONAL CONFERENCE (ERC)

The CSG Eastern Regional Conference (ERC) office, located in New York City since 1937, serves legislative, executive, and judicial branch officials from the 11 eastern states from Maine to Maryland, Puerto Rico, the U.S. Virgin Islands, and the eastern Canadian provinces of Québec, New Brunswick, Ontario, Nova Scotia, and Prince Edward Island. CSG/ERC educates policymakers about issues of concern to the region, encourages multistate problem-solving and partnerships, and promotes regional interests at the federal level.

THE ANNUAL MEETING & REGIONAL POLICY FORUM

The ERC Annual Meeting & Regional Policy Forum brings together policymakers from all branches of government from ERC's member jurisdictions with experts from the private sector and academia to address a range of critical public policy issues facing the region. This unique event enables attendees to share ideas and network, and serves as a vehicle for enhanced regional cooperation and communication.



BUSINESS PROGRAM OVERVIEW

PLENARY SESSIONS

Sunday, July 28, 12:30–2:00 p.m.

Executive Committee Luncheon

Alienated America: Why Some Places Thrive
While Others Collapse

Monongahela Room, 17th Floor

Monday, July 29, 9:45 a.m.–12 p.m.

Opening Ceremony and Plenary

Keynote Address:

The Future of Work: Robots, AI, and Automation

Panel Discussion:

Creating a Strong Work Force to Build a Strong
State Economy

Grand Ballroom, 17th Floor

Monday, July 29, 12:30–2:00 p.m.

Luncheon Plenary

Social Determinants of Health

Urban Ballroom, 17th Floor

Tuesday, July 30, 10 a.m.–12 p.m.

Morning Plenary

Adult Use of Cannabis: What's Missing
in the Discussion?

Grand Ballroom, 17th Floor

Tuesday, July 30, 12:00–1:30 p.m.

Luncheon Plenary

Not Business as Usual:

Riding the New Media Wave

Urban Ballroom, 17th Floor

Wednesday, July 31, 8:30–10:00 a.m.

Farewell Breakfast

Creating Cultures of Health

Grand Ballroom, 17th Floor

CONCURRENT SESSIONS

Monday, July 29, 2:15–4:15 p.m.

Hope or Hype: Can Artificial Intelligence and
Digital Health Transform Health Care?

Frick Room, Conference Level

CONCURRENT SESSIONS continued

Monday, July 29, 2:15–4:15 p.m.

Rural Broadband: Bridging the Connectivity
Divide—Part 2

Conference Center A, Conference Level

Tuesday, July 30, 2–4 p.m.

Census 2020: State Efforts for a
Complete Count

Frick Room, Conference Level

AGRICULTURE AND RURAL DEVELOPMENT

Monday, July 29, 7:30–9:30 a.m.

Roundtable/Washington Update

Monongahela Room, 17th Floor

Tuesday, July 30, 7:30–9:30 a.m.

Hemp: What Can—and Can't—States Do?

Monongahela Room, 17th Floor

CANADA-U.S. RELATIONS

Monday, July 29, 8:00–9:30 a.m.

Roundtable on Common Issues and
Comparative State and Provincial
Legislative Processes

Frick Room, Conference Level

Tuesday, July 30, 8:00–9:30 a.m.

NAFTA/USMCA and Trade in the Northeast:
Progress?

Frick Room, Conference Level

COUNCIL ON COMMUNITIES OF COLOR

Sunday, July 28, 3–5 p.m.

Race in the State House:
A Critical Examination of Culture and Policy

Frick Room, Conference Level

BUSINESS PROGRAM OVERVIEW

ECONOMIC DEVELOPMENT

Tuesday, July 30, 2–4 p.m.

Fiscal Roundtable/Budget and Tax Chairs Committee (by invitation)

State Budget Trends

Impact of the Puerto Rico Bankruptcy on the U.S. Municipal Bond Market

Monongahela Room, 17th Floor

EDUCATION

Tuesday, July 30, 8:00–9:30 a.m.

Education Committee Breakfast Meeting

Teacher Shortage/Licensing Reciprocity;
Student Debt Crisis

Conference Center A, Conference Level

ENERGY AND ENVIRONMENT

Monday, July 29, 8:00–9:30 a.m.

Energy and Environment Committee Breakfast Meeting

Cutting-Edge Strategies for Lowering Energy Use in Buildings and Spurring Economic Growth

Conference Center B, Conference Level

HEALTH

Monday, July 29, 8:00–9:30 a.m.

Health Committee Breakfast Meeting

Graying States: Challenges of Aging on the Eastern Seaboard

Lawrence Welk Room, Mezzanine Level, use Grant Street elevators only

Tuesday, July 30, 8:00–9:30 a.m.

Health Committee Breakfast Meeting

A Shameful Statistic: Maternal Mortality and How States Are Responding

Lawrence Welk Room, Mezzanine Level, use Grant Street elevators only

MILITARY AND VETERANS AFFAIRS

Monday, July 29, 8:00–9:30 a.m.

Military and Veterans Affairs Committee Breakfast Meeting

Cutting the Red Tape: Connecting a Direct Path to Licensure for Service Members, Veterans, and Military Spouses

Conference Center A, Conference Level

TERRITORIAL RELATIONS

Tuesday, July 30, 8:00–9:30 a.m.

Territorial Relations Committee Breakfast Meeting

Organizing Session

Conference Center B, Conference Level

TRANSPORTATION

Monday, July 29, 8:00–9:30 a.m.

Transportation Committee Breakfast Meeting

Funding and Financing Transportation:
Federal Legislative Update, Road Use Charges, Autonomous Vehicles

Conference Center C, Conference Level

OFF-SITE POLICY TOURS

Sign up in advance. Space is limited, and preference is given to CSG/ERC members.

Monday, July 29, 2–5 p.m.

- **Introduction to the Passive House**
- **National Robotics Engineering Center (NREC)**

Tuesday, July 30, 1:45–5:30 p.m.

- **Visit to an Ethylene Cracker Plant Construction Site**
- **Visit to a Farm Market and 169-Year-Old Orchard**

BUSINESS PROGRAM



SATURDAY, JULY 27, 2019

2:45–3:45 p.m.

**ERC Budget Committee Meeting
(for members of the Budget
Committee only)**

Monongahela Room, 17th Floor

4–5 p.m.

**ERC Strategic Planning Committee
Meeting**

Monongahela Room, 17th Floor

5:45 p.m.

**Depart for the ERC Executive Committee
Dinner (by invitation only)**

Buses depart from the Grant Street entrance

6–9 p.m.

**ERC Executive Committee and
Corporate Contributors Dinner
(by invitation only)**

*Senator John Heinz History Center
1212 Smallman St.*

An elegant evening is planned for Executive Committee members at the largest museum dedicated to the history of Western Pennsylvania. A proud affiliate of the Smithsonian Institute, the History Center celebrates stories of innovation and Pittsburgh's role in shaping American history. From Heinz Ketchup to Mr. Rogers' Neighborhood, this museum is bound to bring back childhood memories.

SUNDAY, JULY 28, 2019

8:30–9:30 a.m.

**ERC Annual Meeting Committee
Breakfast Meeting**

Monongahela Room, 17th Floor

9:45 a.m.–12:00 p.m.

ERC Executive Committee Meeting

Urban Ballroom, 17th Floor

12:30–2:00 p.m.

**ERC Executive Committee Luncheon
Plenary**

Monongahela Room, 17th Floor

**Alienated America: Why Some Places
Thrive While Others Collapse**

Author and journalist Tim Carney argues that the decline of the American dream, growing inequality, and stubborn pockets of immobility have roots in the collapse of civic institutions, including marriage, church, and community organizations.

Presiding: Honorable Joe Scarnati,
President Pro Tempore, Pennsylvania;
2019 ERC Co-Chair

Speaker: Timothy P. Carney, Author; Visiting
Fellow, American Enterprise Institute; Editor of
the *Washington Examiner*

3–5 p.m.

Council on Communities of Color Session

Frick, Conference Level

**Race in the State House: A Critical
Examination of Culture and Policy**

In the current racial climate, state lawmakers are challenged by issues of race, racism, and racial justice in state houses across the eastern region. This session will critically examine state house culture, the influence of “quiet polite racism,” and other nuances of race to examine racial gaps in legislation, explore policy solutions, and consider policy changes through a race-conscious lens. The session will also continue the conversation on racialized public space in order to generate strategies to improve the safety of people of color.

Presiding: Senator Kevin Parker, New York

Moderator: Delegate Joseline Peña-Melnyk,
Maryland

Speakers:

Michael Coard, Esq., Attorney and Adjunct
Professor, Temple University

Representative Raymond Hull, Rhode Island

Kiah Morris, former Vermont State Representative

Honorable Erika Tindill, Superior Court Judge,
Connecticut



BUSINESS PROGRAM



5 p.m.

Eastern Leadership Academy and Toll Fellows Reception

Conference Center A, Conference Level

5:45 p.m.

Depart for the Opening Event

Buses depart from the Grant Street entrance

6–9 p.m.

2019 Opening Event at Heinz Field

100 Art Rooney Avenue

While in Pittsburgh, you might hear Steelers fans refer to the town as “Sixburgh,” as the Steelers were the first NFL team to win six Super Bowl titles. Heinz Field, home to the Steelers and Pittsburgh University’s Pitt Panthers, seats 68,400 and features many unique spaces. Bring the entire family! Enjoy hors d’oeuvres in the FedEx Great Hall, which showcases great moments in Steelers history. Take a tour of the players’ locker room and stadium, and you may even meet some Steelers alums. Not a football fan? Don’t worry—we are planning lots of fun activities, entertainment by the Uptown Band, and a great sampling of the tastes of Pennsylvania.

MONDAY, JULY 29, 2019

7:30–9:00 a.m.

General Breakfast

Urban Ballroom, 17th Floor

8:00–9:30 a.m.

CSG/ERC Committee Breakfast Meetings

(breakfast is served at 7:30 a.m.; the Agriculture and Rural Development Committee will begin its session at 7:30 a.m.; all other committee meetings will start at 8 a.m.)

Agriculture and Rural Development Committee

Monongahela Room, 17th Floor

Washington Update

The Committee will look at recent actions in Congress that will affect states in the ERC region. Among the issues to be discussed are the 2018 farm bill, agricultural trade, and the political dynamics of the House and Senate Agriculture Committees.

Moderator: Representative Carolyn Partridge, Vermont; Chair, CSG/ERC Agriculture and Rural Development Committee

Speaker: Fran Boyd, Senior Vice President, Meyers & Associates, Washington, DC

Roundtable

The Committee will host a state-by-state recap of significant legislation from 2019 sessions. Committee members will share information on legislation in their states that has an impact on farmers and rural communities.

Canada-U.S. Relations Committee

Frick Room, Conference Level

Roundtable on Common Issues and Comparative State and Provincial Legislative Processes

Good ideas know no borders. ERC Canada-U.S. Relations Committee members will share current issues, regional updates, and best practices in the Canada-U.S. relationship. The discussion will give representatives from ERC member states and provinces an opportunity to learn how others accomplish similar goals.

Presiding: MNA Guy Ouellette, Québec;
Co-Chair, CSG/ERC Canada-U.S. Relations Committee

Moderator: Honourable Ted Arnott, MPP,
Speaker of the Legislative Assembly of Ontario

Energy and Environment Committee

Conference Center B, Conference Level

Cutting-Edge Strategies for Lowering Energy Use in Buildings and Spurring Economic Growth

Several northeastern states have established targets to improve the efficiency of buildings, which are the top energy users in most U.S. cities and a major source of energy-related expenditures for most households. This session will feature presentations from the CEO of a fast-growing LED lighting business that prospered by moving its manufacturing operations from China to Pennsylvania, and from public and private sector proponents of super-efficient “passive house” buildings and deep retrofits that are creating dramatic energy cost savings in commercial, residential, and affordable housing.

Moderator: Representative Jonathan Steinberg,
Connecticut

Speakers:

Holly Glauser, Director of Development, Pennsylvania Housing Finance Agency



BUSINESS PROGRAM

Laura Nettleton, Architect and Founder,
Thoughtful Balance

Craig Stevenson, President, AUROS Group

Charlie Szoradi, Chairman and CEO, Independence LED Lighting

The session will conclude with a roundtable discussion of innovative state legislation from 2019.

Health Committee

*Lawrence Welk Room, Mezzanine Level
(use Grant Street elevators only)*

Graying States: Challenges of Aging on the Eastern Seaboard

The Eastern Seaboard is home to some of the oldest states, in terms of not only history but also changing demographics. This session will explore the challenges and opportunities as states, providers, and communities prepare for the “silver tsunami” of an aging society.

Presiding: Terry Gerratana, Senior Advisor to the Office of Health Care Strategies, State of Connecticut; Co-Chair, CSG/ERC Health Committee

Moderator: Laura Poskin, Director, Age-Friendly Greater Pittsburgh, Southwest Pennsylvania Partnership for Aging

Panelists:

Deborah Faulkner, Interim Vice President of Medicare/Medicaid Program, Neighborhood Health Plan of Rhode Island

Patience Moyo, Ph.D., Assistant Professor, Brown University School of Public Health

Shane Nugent, Vice President, The Nugent Group

Erwin Tan, M.D., Director of Thought Leadership, AARP

Military and Veterans Affairs Committee

Conference Center A, Conference Level

Cutting the Red Tape: Connecting a Direct Path to Licensure for Service Members, Veterans, and Military Spouses

Over the past 60 years, the number of jobs requiring an occupational license has grown from about one in 20 to nearly one in four. When implemented properly, occupational licensing can help protect the health and safety of consumers by requiring practitioners to undergo a designated amount of training and education in their field. However, military spouses and families are often disproportionately affected by the requirements and variances of occupational licensing. How can the states of the ERC work to relieve these work force issues for our military veterans?



BUSINESS PROGRAM



Speakers:

Sara E. Appel, Midwestern Higher Education Compact, Multi-State Collaborative on Military Credit

Harold E. Cooney, Northeast Regional State Liaison, Military Community and Family Policy, Office of the Deputy Assistant Secretary of Defense

Daniel Logsdon, Director, National Center for Interstate Compacts, CSG National

Transportation Committee

Conference Center C, Conference Level

Funding and Financing Transportation: Federal Legislative Update, Road Use Charges, Autonomous Vehicles

The Transportation Committee meeting will focus on the critical issues of funding and financing transportation, with a presentation on road user fees and a roundtable discussion on states' efforts to fund their transportation systems. The Committee will also receive an update on the activities of the National Transportation Safety Board. There will be a brief status update on the reauthorization of the federal Surface Transportation Program. The Committee will also discuss a proposed resolution in support of a long-term federal transportation policy.

Presiding:

Representative Pat Brennan, Vermont; Chair, CSG/ERC Transportation Committee

Speakers:

Steve Blackistone, State and Local Liaison, National Transportation Safety Board

Roger Cohen, Senior Policy Advisor to the Secretary, Pennsylvania Department of Transportation

Funding/Financing Roundtable Speakers:

Senator Louis DiPalma, Rhode Island

Senator Kim Ward, Pennsylvania

Representative Pat Brennan, Vermont

9:45–10:00 a.m.

Opening Ceremony

Grand Ballroom, 17th Floor

Presiding:

Honorable Joe Scarnati, President Pro Tempore, Pennsylvania; 2019 ERC Co-Chair

Representative Ryan Mackenzie, Pennsylvania; 2019 ERC Co-Chair

Presentation of Colors by the 911th Airlift Wing Base Honor Guard

Aubrey Burchell will sing the national anthems of Canada and the United States.

BUSINESS PROGRAM

10:00–10:30 a.m.

Opening Keynote Address

Grand Ballroom, 17th Floor

The Future of Work: Robots, AI, and Automation

Darrell M. West will discuss the evolving concept of work, becoming lifelong learners, and how we can transition from an industrial to a digital economy.

Speaker: Darrell M. West, Vice President of Governance Studies and Director of the Center for Technology Innovation, Brookings Institution

10:30 a.m.–12:00 p.m.

Panel Discussion:

Creating a Strong Work Force to Build a Strong State Economy

A discussion on investing in education and training to address 21st century skill gaps, provide apprenticeships, and ultimately advance work force capabilities and opportunities.

Moderator: Honorable Dennis M. Davin, Secretary, Pennsylvania Department of Community and Economic Development

Speakers:

Plinio Ayala, President and CEO, Per Scholas
Lee Branstetter, Professor of Economics and Public Policy, Future of Work Initiative at the Block Center, Carnegie Mellon University

Margaret Cortezi, Executive Director of Government Services Vertical, TEKsystems

John McElligott, CEO, Your Exponential; and CEO, The Fortress Academy



12:30–2:00 p.m.

Luncheon Plenary

Urban Ballroom, 17th Floor

Presiding: Representative Ryan Mackenzie, Pennsylvania; CSG/ERC Co-Chair

Social Determinants of Health

The conditions in which people live, learn, work, and play—their access to good housing, healthy food, safe neighborhoods, and employment—are among the social determinants of their health. After Detroit experienced the largest municipal bankruptcy in our nation's history, the former Detroit Public Health Commissioner, Dr. Abdul El-Sayed, helped rebuild the city's public health infrastructure by addressing the social determinants of health. In so doing, Detroit's Health Department also became a state and national leader in public health innovation.

Speaker: Abdul El-Sayed, M.D., Ph.D., Physician and Public Health Advocate



2–5 p.m.

Off-Site Policy Field Excursions

Buses depart from the William Penn Place entrance of the hotel. Please register in advance. Space is limited, and preference is given to CSG/ERC members on a first-come, first-served basis.

1. Introduction to the Passive House: The Future of Super-Efficient Buildings *Pittsburgh*

Pennsylvania has become a leader in promoting “passive house” construction, which can reduce a building’s energy use by 80 percent or more compared with conventional design techniques, at little or no extra cost. Join us as we tour new and existing buildings that have been built or retrofitted to passive-house standards, and learn about their dramatic energy cost savings, superior indoor air quality, and hyperefficient design that could revolutionize the building sector.

2. National Robotics Engineering Center at Carnegie Mellon University *Pittsburgh*

Carnegie Mellon’s National Robotics Engineering Center (NREC), the world’s largest robotics research and development organization, has been at the forefront of developing autonomous systems for more than 20 years and sparked the growth of Robotics Row. NREC works closely with government and industry clients to develop and mature robotic technologies from concept to commercialization. The visit will provide an opportunity to learn about trends in the application of robotics in agriculture, mining, manufacturing, education, transportation, and national defense.

2:15–4:15 p.m.

Concurrent Policy Sessions

Hope or Hype: Can Artificial Intelligence and Digital Health Transform Health Care? *Frick Room, Conference Level*

The use of artificial intelligence, digital health, and similar advances in health care is exploding. This panel will break down the areas where these “disruptive technologies” are making a difference and where they may simply be empty promises.

Moderator: Eric Schneider, M.D., Senior Vice President for Policy and Research, The Commonwealth Fund

Panelists:

Martin Doerfler, M.D., Senior Vice President, Clinical Strategy and Development, Northwell Health

Ryan Howells, Principal, Leavitt Partners

Neal Neuberger, Director, Health Innovation, Bipartisan Policy Center

Sylvia Trujillo, Senior Washington Counsel, American Medical Association

BUSINESS PROGRAM



Rural Broadband: Bridging the Connectivity Divide—Part 2

Conference Center A, Conference Level

This session continues the discussion from the April 2019 Policy Summit in Wilmington, Delaware. The discussion will dig deeper into the issue of the lack of high-speed Internet in our region's rural areas, as well as innovative and cost-effective solutions to bridge the broadband gap.

Moderator: Senator Gene Yaw, Pennsylvania

Panelists:

Cat Blake, Policy and Program Manager, Next Century Cities

Tom Coverick, Managing Director, KeyBank Municipal Broadband Practice

Craig Settles, Communities United for Broadband, and host of Gigabit Nation

5–6 p.m.

2020 New Hampshire Reception

Urban Ballroom, 17th Floor

6–7 p.m.

Friends of Canada Reception

Monongahela Room, 17th Floor

Dinner on your own

9–11 p.m.

State Government Affairs Council Members Reception

Allegheny Room, 17th Floor

TUESDAY, JULY 30, 2019

7:30–9:00 a.m.

General Breakfast

Urban Ballroom, 17th Floor

8:00–9:30 a.m.

CSG/ERC Committee Breakfast Meetings

(breakfast is served at 7:30 a.m., the Agriculture and Rural Development Committee will begin its session at 7:30 a.m., and all other committee meetings will start at 8 a.m.)

Agriculture and Rural Development Committee

Monongahela Room, 17th Floor

Hemp: What Can—and Can't—States Do?

The 2018 farm bill loosened restrictions on the growing and processing of hemp, but what exactly do the FDA and USDA allow? There will be an analysis of the legal issues regarding hemp farming, and a panel of state legislators will discuss how states in the ERC region are dealing with hemp.

Moderator: Senator Elder A. Vogel Jr., Pennsylvania

Panelists:

Senator Judy Schwank, Pennsylvania;
Minority Chair, Senate Agriculture & Rural Affairs Committee

Representative Carolyn Partridge, Vermont;
Chair, House Committee on Agriculture and Forestry

Rusty Rumley, Senior Staff Attorney,
National Agricultural Law Center

Canada-U.S. Relations Committee

Frick Room, Conference Level

NAFTA/USMCA and Trade in the Northeast: Progress?

Although President Donald Trump, Canadian Prime Minister Justin Trudeau, and Mexican President Enrique Peña Nieto signed the new U.S.-Mexico-Canada Agreement (USMCA) on November 30, only Mexico has ratified the agreement. The panel will look at where the



three parties are in the negotiation process, what issues remain challenging for each country, how the agreement might affect other trade partners, and its potential effect for the ERC region.

Moderator: Assemblyman Robin Schimminger, New York; Co-Chair, CSG/ERC Canada-U.S. Relations Committee

Panelists:

Michelle Egan, Professor, American University, and Council on Foreign Relations (International Affairs Fellowship) Fellow

Honourable Victor Fedeli, Minister of Economic Development, Job Creation and Trade, Government of Ontario

Christopher Sands, Senior Research Professor and Director of the Center for Canadian Studies, Johns Hopkins University Nitze School (School of Advanced International Studies)

BUSINESS PROGRAM

Education Committee

Conference Center A, Conference Level

Teacher Shortage/Licensing Reciprocity; Student Debt Crisis

In response to teacher shortages in many states, the Committee will examine increasing licensing portability for educators across states in the region through a compact approach. Committee members will examine licensing criteria to ensure that licensing requirements for educators are not overly broad, burdensome, or restrictive, while still promoting positive outcomes for students. The Committee will also examine standardized testing practices, which have come under increasing scrutiny in the states, and discuss the role of these tests and how they can be used to improve student outcomes. Lastly, the Committee will discuss the growing student debt crisis. As student debt nationally exceeds \$1.5 trillion, with higher per capita debt levels in the Northeast, the committee will discuss policy responses to address this growing crisis.

Speakers:

Stephanie Aragon, Policy Analyst, Education Commission of the States

Charles Doolittle, Program Director of Teacher Talent, Council of Chief State School Officers (CCSSO)

Dan Logsdon, Director of the National Center for Interstate Compacts, CSG National

Dr. Phillip S. Rogers, Ed.D., Executive Director, National Association of State Directors of Teacher Education and Certification (NASDTEC)

Health Committee

*Lawrence Welk Room, Mezzanine Level
(use Grant Street elevators only)*

A Shameful Statistic: Maternal Mortality and How States Are Responding

Although the United States has the most advanced health care system in the world, more American women die due to pregnancy-related complications than in any other developed country. What are states doing to respond to





this terrible statistic to improve maternal health outcomes, reduce health disparities affecting women of color, and assist mothers with substance use disorders?

Presiding: Terry Gerratana, Senior Advisor to the Office of Health Care Strategies, State of Connecticut; Co-Chair, CSG/ERC Health Policy Committee

Moderator: Athena Cross, President, Cross Health Care Solutions

Panelists:

Lisa Asare, M.P.H., Assistant Commissioner, Division of Family Health Services, New Jersey Department of Health

Stacy Beck, M.D., Assistant Professor, Department of Obstetrics, Gynecology, and Reproductive Sciences, University of Pittsburgh

Tekisha Everette, Ph.D., Executive Director, Health Equity Solutions

Lucy Hodder, J.D., Professor, University of New Hampshire School of Law

Territorial Relations Committee

Conference Center B, Conference Level

Organizing Session

The Committee on Territorial Relations will discuss the impending crisis due to the expiration on September 30 of federal funds which supplement the territories' Medicaid block grants. This loss of funding will cause many citizens to lose their health care coverage. The committee will also discuss recovery efforts in Puerto Rico and the U.S. Virgin Islands, including the challenges to accessing funds allocated under HUD's Community Development Block Grant Disaster Recovery Program. A roundtable discussion will be held to determine how ERC can best support the long-term recovery of Puerto Rico and the U.S. Virgin Islands.

Presiders:

Senator Carmelo Ríos Santiago, Puerto Rico;
Co-Chair, CSG/ERC Territorial Relations Committee

Senator Myron Jackson, U.S. Virgin Islands;
Co-Chair, CSG/ERC Territorial Relations Committee

BUSINESS PROGRAM

Speakers:

Daryl Griffith, Executive Director,
Virgin Islands Housing Finance Authority
Jennifer Storipan, Esq., Director of Govern-
ment Affairs, Puerto Rico, Federal Affairs
Administration

9:00–9:30 a.m.

Nominations Committee Meeting

Conference Center C, Conference Level

10 a.m.–12 p.m.

Plenary Session

Grand Ballroom, 17th Floor

Adult Use of Cannabis: What's Missing in the Discussion?

Three states in the ERC region have legalized the adult use of cannabis, and the others permit the use of medical marijuana. Panelists will discuss legalization experiences in Colorado, Washington state, and Canada; address issues regarding expungement; and explore the challenges encountered by producers in minority communities seeking to get established in the industry, among other topics.

Moderator/Discussant: Sandy Felkey Mullins, Senior Research Scholar, Marron Institute, New York University

Speakers:

Jameson Berkow, Cannabis Business Reporter, *The Globe and Mail* (Canada)

Andrew Freedman, Co-Founder and Senior Director, Freedman & Koski

Jessica Velazquez, Board Member, Minority Cannabis Business Association

12:00–1:30 p.m.

Luncheon Plenary

Urban Ballroom, 17th Floor



Not Business as Usual: Riding the New Media Wave

Reporter, political analyst, and author Howard Fineman will present his insider's view of Washington; Fineman will also evaluate the ways political news and the media have changed into a 24-hour-a-day, social-media-reliant phenomenon, and consider what this means for American institutions and citizens alike.

Presiding: Senator Jay Costa, Pennsylvania

Speaker: Howard Fineman, Journalist, Author, Political Analyst, and Contributing Writer to NBC News

1:45–5:30 p.m.

Off-Site Policy Field Excursions

Buses depart from the William Penn Place entrance of the hotel. Please register in advance. Space is limited, and preference is given to CSG/ERC members on a first-come, first-served basis.

BUSINESS PROGRAM



1. Visit to an Ethylene Cracker Plant Construction Site

Beaver County, Pennsylvania

Tour the new Shell petrochemical complex under construction, driven by the abundant ethane supply in the world's largest producing natural gas field, the Marcellus Shale, which is also shaping the economy of Pennsylvania. As one of the nation's largest construction sites, it is employing thousands in construction-related jobs, with more than 600 positions anticipated post-construction. When completed, it will include an ethane cracker and three polyethylene units, as well as power and steam generation, storage, logistics, and cooling water and water treatment.

2. Visit to a Farm Market and 169-Year-Old Orchard

Wexford, Pennsylvania

The group will tour Soergel Orchards, a 450-acre fully diversified fruit orchard with farm market, garden center, rack and cloth cider press, bakery and deli, gift barn, wine shop, and cider house. The state of agriculture and dairy farming in Pennsylvania will also be discussed.

Speaker: Honorable Russell Redding, Pennsylvania Secretary of Agriculture

2–4 p.m.

Concurrent Sessions

Census 2020:

State Efforts for a Complete Count

Frick Room, Conference Level

The stakes for the 2020 Census are especially high for states. The census will affect not only congressional and state legislative district boundaries and the composition of congressional delegations, but state budgets for medical and nutritional programs, education, housing vouchers, Head Start, highway construction, and many other programs. Challenges for the 2020 Census include limited broadband in many parts of the country as the census moves partially online, an under-resourced federal census program, and uncertainty regarding the administration's response to last month's Supreme Court decision that a citizenship question cannot be added under current circumstances.

Moderator: Sam Levine, HuffPost

Panelists:

Juliana S. Cabrales, National Association of Latino Elected and Appointed Officials Education Fund

Larra Clark, Deputy Director, Public Library Association, and the American Library Association's Public Policy and Advocacy Office

Norman Bristol Colón, Executive Director, Governor's Census 2020 Complete Count Commission

Senator Kevin Parker, New York

Representative Carlos Tobon, Rhode Island

Fiscal Roundtable/Budget and Tax Chairs Committee (by invitation)

Monongahela Room, 17th Floor

State Budget Trends

Presiding: Senator Lou D'Allesandro, New Hampshire

Speaker:

Brian Sigrity, Director of State Fiscal Studies, National Association of State Budget Officers

BUSINESS PROGRAM



Impact of the Puerto Rico Bankruptcy on the U.S. Municipal Bond Market

Speakers:

William W. Kannel, Chair, Bankruptcy & Restructuring, Mintz

Amy Laskey, Managing Director, Fitch Ratings

Senator Carmelo Ríos, Puerto Rico

6:30–7:30 p.m.

2019 Pennsylvania State Reception

Urban Ballroom, 17th Floor

7:30–9:30 p.m.

2019 Pennsylvania State Dinner

Grand Ballroom, 17th Floor

Don your sequins, fringe, feather boas, “Oxford Bags,” Zoot Suits, and spats, and get ready to travel back in time—we are resurrecting the speakeasies and bootleggers of the Prohibition era. Pittsburgh, as a hardworking town, has never stopped loving its beer and whiskey. Because of an 1887 law which caused the cost of a saloon license to become unrealistically expensive, by the early 1890s, Pittsburgh was home to more than 2,500 illegal “speakeasies.” During Prohibition, these bars continued to function and patrons were warned to “speak easy” so as not to attract the attention of the authorities. Paul Cosentino & The Boilermaker Jazz Band will set the stage with sounds of the era. Dinner provided and costumes encouraged!

WEDNESDAY, JULY 31, 2019

7:30–8:30 a.m.

Executive Committee Closing Business Session

Urban Ballroom, 17th Floor

8:30–10:00 a.m.

Farewell Breakfast

Grand Ballroom, 17th Floor

Creating Cultures of Health

Unstable housing, whether urban or rural; low income; and substandard education are among the many challenges that states and localities are grappling with to improve their constituents’ ability to live well and live long. By working to build a “culture of health,” representatives from two of our region’s communities, recent recipients of the Robert Wood Johnson Foundation’s Culture of Health Prize, will share their stories about how they built the foundations of healthier communities.

President: Representative Dan Frankel, Pennsylvania

Moderator: Monica Vinluan, Senior Program Officer, Robert Wood Johnson Foundation

Speakers:

Vilma Martinez-Dominguez, Community Development Director, City of Lawrence; 2015 Robert Wood Johnson Foundation Culture of Health Prize Winner, Lawrence, Massachusetts

Bob Stephens, M.S., Garrett County Public Health Officer; Director, Garrett County Health Department; 2017 Robert Wood Johnson Culture of Health Prize Winner, Garrett County, Maryland

Concluding Remarks

Representative Ryan Mackenzie,
2019 CSG/ERC Co-Chair

Meeting photographs by Sebastian Marquez Velez

IN MEMORIAM



MICHAEL E. BUSCH

Speaker of the Maryland House of Delegates



The staff of CSG/ERC mourns the recent passing of Speaker Michael E. Busch of Maryland. He first ran for public office in 1986, winning a seat in the Maryland House of Delegates. In 2003 he was elected Speaker of the House of Delegates, and he was the longest-serving Speaker in Maryland's history.

Speaker Busch was a tireless public servant and much respected by his colleagues on both sides of the aisle. He was supportive of his legislative colleagues, in both the House and the Senate, and he advanced the cause of good governance throughout his many years of public service.

Speaker Busch was a very active member of The Council of State Governments, both in the SLC and the ERC. He served as CSG/ERC Co-Vice Chair in 2013 and CSG/ERC Co-Chair in 2014, and was a member of the ERC Executive Committee for 10 years. Speaker Busch was a great supporter and promoter of CSG/ERC. He will be greatly missed by all his colleagues throughout the region.

SOCIAL PROGRAM—SPOUSE/GUEST

The Pennsylvania Host Committee has organized an exciting Spouse/Guest program. If you have never been to Pittsburgh before, you are in for a treat! Please review the tour options for Monday and Tuesday, and sign up your guests at the Pennsylvania Host Desk at Registration!

MONDAY, JULY 29



Activity 1 **Carnegie Museums of** **Art and Natural History**

Part of the Carnegie Museum family since 1896, the Carnegie Museum of Art has become one of the most dynamic art institutions in America. With more than 30,000 objects of art covering all the visual art spectrums, there is truly something for everyone. Your guided tour will be an introduction to the Museum of Art and its sister, the Natural History Museum, where along with an extraordinary collection of artifacts, you can see dinosaurs like never before! Following the tour, you will be given ample time to revisit your favorite exhibits. Lunch will be served in the Café Carnegie, which is under the direction of Chef Sonja Finn. The dress code is casual, and please wear comfortable shoes.

This tour departs from the William Penn Place entrance of the hotel at 9:30 a.m. and returns at 2 p.m.



Activity 2 **Roberto Clemente** **Museum**

Experience the world of one of Pittsburgh's most famous baseball players: Roberto Clemente. Housed in the historic Engine House 25, this museum contains one of the world's largest exhibited collections of baseball artifacts, memorabilia, and related materials. The museum is dedicated to the man who is remembered for receiving every possible award given to a baseball player, and as a man whose giving and humanitarian nature was as strong as his love for the game. You will receive a guided tour of the museum, which also includes a special wine tasting in the Engine House 25 Wine Cellar. Please note that due to the historic building, the Wine Cellar is not ADA-accessible. The dress code is casual, and please wear comfortable shoes.

This tour departs from the William Penn Place entrance of the hotel at 2:30 p.m. and returns at 5:30 p.m.



Activity 3 **Shop at Pittsburgh's** **Famous Strip District** **(midday tour)**

Seasoned travelers know that every city has its own shopping district where the locals go for value and selection, and Pittsburgh is no different. Ethnic foodies and bargain hunters alike will love the Strip District. Our bus will drop you off to enjoy several hours on your own. Be sure to pack an extra suitcase just for your treasures. Wondering why it's called the "Strip District"? Because it is just that—a narrow strip (one half-mile) of land between the Allegheny River and a mountain of a hill. The dress code is casual, and please wear comfortable shoes. Please note: No meals will be served during this tour.

This tour departs from the William Penn Place entrance of the hotel at 11 a.m. and returns at 3 p.m.

TUESDAY, JULY 30



Activity 1 Phipps Conservatory & Botanical Garden (morning tour)

Philanthropist Henry W. Phipps presented this glass house, with its nine display rooms, to the city of Pittsburgh in 1893. For more than 125 years, the Phipps Conservatory has connected its visitors to the beauty and importance of nature. From seasonal exhibits to the Orchid Room, the Tropical Forest Conservatory, and the breathtaking outdoor gardens, the Phipps is a horticulture lover's delight! Take the "behind the scenes" tour to discover how these plants are grown and cared for. There's time to explore on your own following the tour. Enjoy lunch on "Millionaire's Row" in the historic Mansions on Fifth, where the robber barons of the world gathered to plot their course in history. The dress code is casual, and please wear comfortable shoes.

This tour departs from the William Penn Place entrance of the hotel at 9 a.m. and returns at 2 p.m.



Activity 2 Senator John Heinz History Center (afternoon tour)

As an affiliate of the Smithsonian Institute, the 370,000-square-foot History Center tells the stories of American history with Western Pennsylvania connections. Learn how Pittsburgh changed the world! Engaging and interactive displays showcase the innovations born in the greater Pittsburgh area. From Heinz Ketchup to "Mr. Rogers' Neighborhood," this museum is bound to bring back childhood memories. After you walk down memory lane, stroll on in to the Western Pennsylvania Sports Museum, celebrating Western Pennsylvania's unsurpassed sports legacy. From football to baseball and hockey to golf, the Sports Museum highlights the region's passion for amateur and professional sports. The dress code is casual, and please wear comfortable shoes. Please note: No meals will be served during this tour.

This tour departs from the William Penn Place entrance of the hotel at 1 p.m. and returns at 4:30 p.m.



Activity 3 Wine & Whiskey (afternoon activity)

Level II Wine Sommelier Danny Van Wie will take you through wine presentations, tasting practices, and more. This event will take place within The Speakeasy, on the William Penn level of the Omni William Penn Hotel. The dress code is casual. A light snack will be offered.

This activity begins at 2 p.m. and ends at 4 p.m.

SOCIAL PROGRAM—JUNIOR/TEEN DELEGATES

The Council of State Governments Eastern Regional Conference is pleased to present an exciting and educational program for Junior/Teen Delegates. Visiting Pittsburgh will be an enriching experience for the Junior/Teen Delegates as they explore the local area. The evenings will be filled with both leisurely activities and captivating entertainment at the historic Omni William Penn. Our goal is to engage the Junior/Teen Delegates during the 59th Annual Meeting, providing them with memorable experiences and some plain old-fashioned FUN!

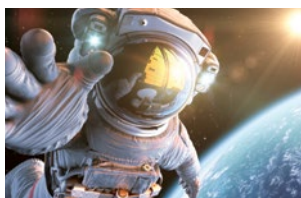
MONDAY, JULY 29



Activity 1 Morning Workshop at the Omni William Penn Hotel

The Junior/Teen Delegates program is kicking off its festivities with entertainment provided by Michael Roy's Cirque du Papier. The children will participate in a stand-up show with origami artist, juggler, and comedian Michael Roy Baldrige. The show will be immediately followed by a hands-on workshop where the Junior/Teen Delegates will learn the ancient art of origami.

Kids Zone Area
(Sternwheeler Room),
William Penn Level,
10:00–11:15 a.m.



Activity 2 Lunch and Afternoon Excursion to the Carnegie Science Center

The afternoon will be brimming with education and exploration at the award-winning Carnegie Science Center. Junior/Teen Delegates will learn about the wonderful world of science and visit exhibits such as Roboworld, where robots rule, and High-mark SportsWorks, featuring a zip line and climbing wall. Don't forget to visit SpacePlace, where you will learn what it's like to be an astronaut! All ages will delight in a fun-filled afternoon of enrichment. Lunch will be served at the museum.

Depart from the William Penn Place entrance at 11:30 a.m.



Activity 3 Evening Dance Party & Variety Show Extraordinaire

CSG/ERC proudly presents an evening of music, dancing, food, and fun at the Omni William Penn Hotel. The Junior Delegates are invited to enjoy a sensational party being held in their honor, commencing with music and games by Kid City Rockers. The evening's performances will be highlighted by the distinguished talents of magician John Dodge and comedic entertainer Howard Mincone, who promise to mesmerize by sleight-of-hand illusions, ventriloquism, and slapstick comedy.

Meet in the Kids Zone Area
(Sternwheeler Room),
William Penn Level,
6:30–9:00 p.m.

PLEASE NOTE: In the event a Junior/Teen Delegate chooses not to attend one of the program's excursions, additional activities will be provided on-site at the Omni William Penn Hotel (arts and crafts, board games, video games, puzzles, LEGOs).

TUESDAY, JULY 30



Activity 1 Tour the Famous PNC Park

Located on the North Shore of Pittsburgh, PNC Park is touted as "the best ballpark in America." Home to the MLB's Pittsburgh Pirates, PNC Park is a state-of-the-art sports facility, offering sweeping scenic vistas of the downtown Pittsburgh skyline and riverfront. The Junior/Teen Delegates will embark on a behind-the-scenes tour of the park, giving them a personalized view of the ballpark, inside and out.

The bus boards at 9:30 a.m. at the William Penn Place entrance.



Activity 2 DAVE & BUSTER'S

The Junior Delegates will be whisked away for an afternoon of games and activities at Dave & Buster's. There's something for everyone at D&B's, from classic games like Pop-A-Shot, Pac-Man, and Skee-Ball to the newest games in the Million Dollar Midway. A buffet lunch will be served upon arrival.

The bus departs the from the William Penn Place entrance at 12:05 p.m.



Activity 3 Night at the Movies!

The action-packed day will wind down with a drive-in-style "Night at the Movies" in the Omni William Penn Hotel. The Junior Delegates can enjoy a hearty dinner followed by a contemporary feature film on a jumbo screen. No night at the movies would be complete without popcorn, soda, and ice cream! In honor of National Ice Cream Month, the Junior Delegates' evening will feature an ice cream social for dessert. I bet you didn't know the banana split was first introduced in Pittsburgh.

Kids Zone Area
(Sternwheeler Room)
William Penn Level.

Pizza Party and
Natrona Bottling Company
Soda Tasting, 5:30 p.m.

Movie and Ice Cream Social,
6:30–9:30 p.m.

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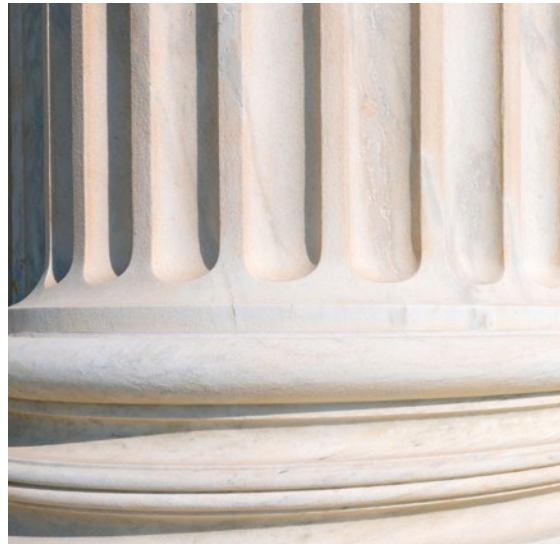
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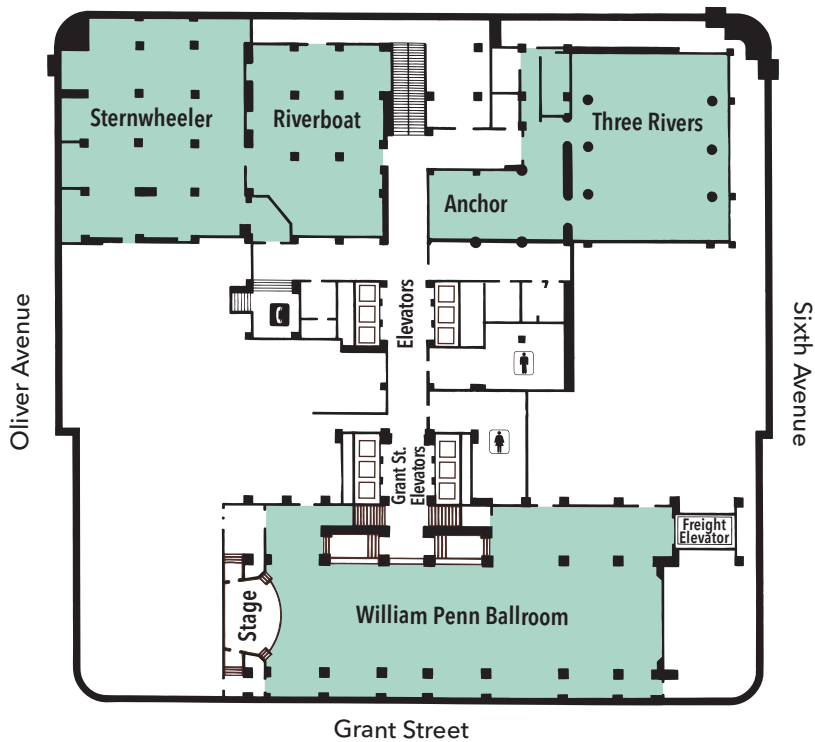
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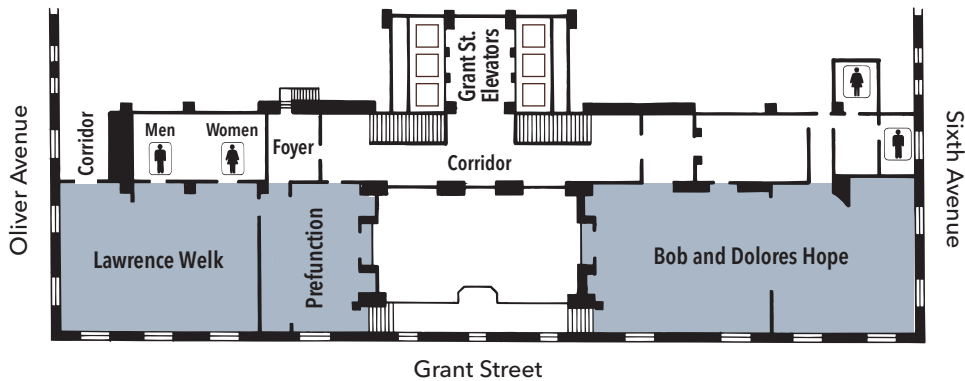
WILLIAM PENN LEVEL

William Penn Place

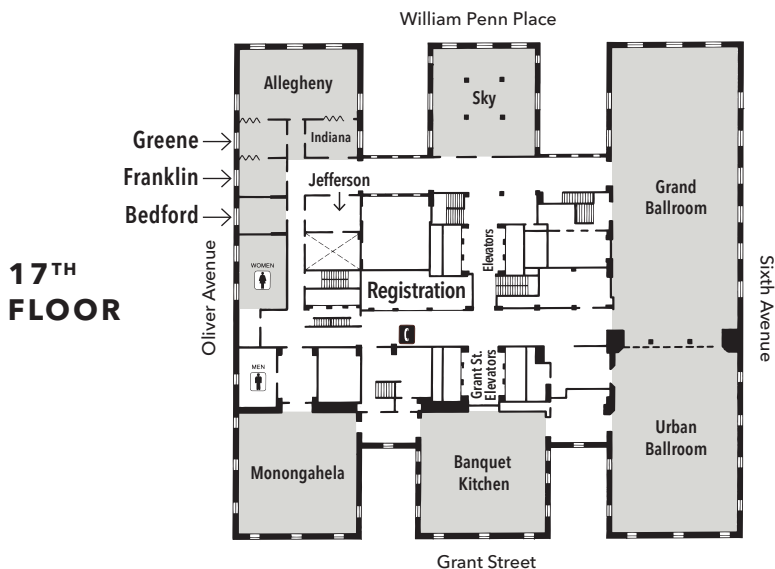
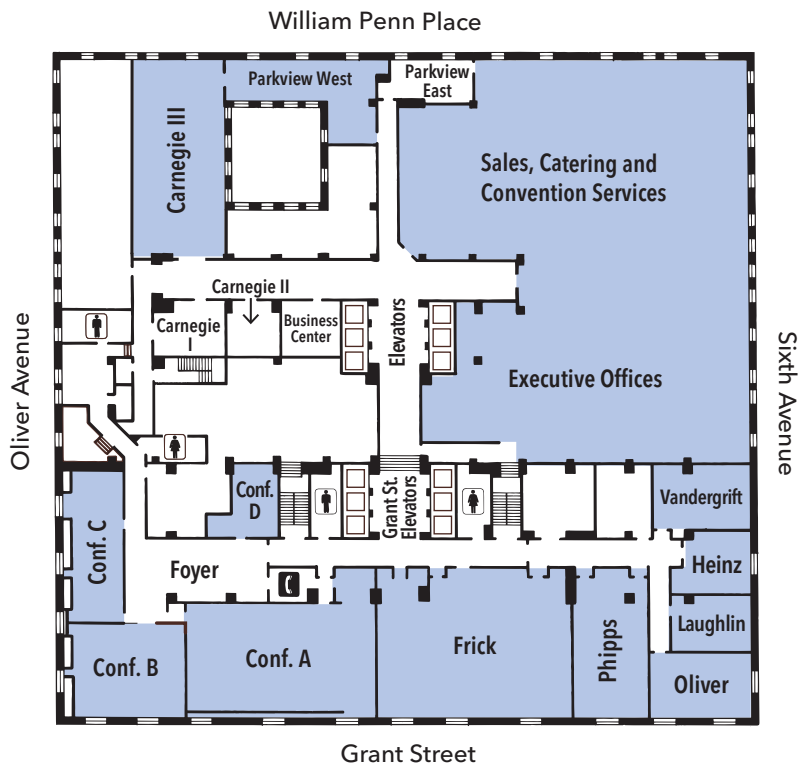


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AUG. 30 - SEPT. 3, 2019 | THE INN AT PENN | PHILADELPHIA, PENNSYLVANIA



CSG/ERC and the University of Pennsylvania's Fels Institute of Government invite you to apply to join the 2020 Robert J. Thompson Eastern Leadership Academy (ELA) class. This unique program will hone your leadership skills with other talented and high-achieving state and provincial officials from CSG/ERC.

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HOW TO APPLY

In addition to the application form, each applicant must submit a résumé, a cover letter describing interest in ELA, and a letter of recommendation from a legislative leader or ERC Executive Committee member.

For more information, visit <http://www.csg-erc.org/leadership-academy/>.



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